



## What is Creek Week?

Creek Week is a week-long event that is intended to bring awareness to our water resources through educational and recreational activities, displays, and exhibits. It is not politically-driven, and there is no hidden agenda.

## When is Creek Week?

Rowan Creek Week is August 22-29, 2020.

Creek Weeks have been around for decades, but only a handful of NC counties participate. Most NC counties host their Creek Week in March or April in conjunction with World Water Day. Rowan County chose August because there is already so much going on in the spring, and the weather can be too cool for spring creek crawls and other water activities.

## Who Administers Creek Week?

Rowan Creek Week was started by the Rowan County Soil and Water Conservation District. Planning meetings and finances are administered through this office. However, the success of Creek Week is completely dependent on Partner participation.

## What is a Partner?

A Partner is a group that organizes or helps facilitate an event that is held during Rowan Creek Week. Partners may include city, county, or state agencies, educational institutions, businesses, and non-profit groups. Partners should be those involved with water management, water quality, education, conservation, or companies whose work is dependent on water resources.

## What is a Sponsor?

A sponsor is a group or individual who contributes financially either directly or indirectly to programs that support Rowan Creek Week. Donations are appreciated, but are not tax-deductible. Sponsors may provide funding for a specific item or program or just donate to the general fund. All donations go through the Rowan County Soil and Water Conservation District Office.

## How can I be involved?

We're so glad you asked! Anyone can be a **Participant** in the Creek Week clean-up events. Most people can find one or two other events that will appeal to their age and interests. If you are interested in being a **Partner** please visit the Rowan Creek Week website to register your event. If you want to partner, but you're not sure how please attend one of the planning meetings. Everyone is invited to attend the meetings. They are a great way to network and get ideas. If you would like to be a Creek Week **Sponsor** please contact Kelli Isenhour to discuss your contribution. You may email Kelli at [kelli.isenhour@rowancountync.gov](mailto:kelli.isenhour@rowancountync.gov) or call her at 704-216-8998.