

ROWAN COUNTY

2020 NC DATA CARD



A STRONG
START

Women who receive
early prenatal care:

61.9%
2018

63.1% 2017

NORTH CAROLINA

Child population: 2,311,348
Percent under age six: 31%
Number of live births: 118,957

ROWAN

Child population: 31,620
Percent under age six: 30%
Number of live births: 1,593

Babies born at
a low birthweight:

11.0%
2018

8.7% 2017

Babies born
pre-term:

11.7%
2018

11.0% 2017



FAMILY
ECONOMIC
SECURITY

Children living in
poor or low-income homes:

50.9%
2018

52.1% 2017

Children in households
that are food insecure:

21.2%
2017

22.6% 2016

Median family
income:

\$48,667
2014-2018

\$46,978 2013-2017



NURTURING
HOMES &
COMMUNITIES

Delinquency rate per
1,000 youth ages 6-15:

14.3
2018

-- 2017

Children assessed for
abuse or neglect per 1,000:

69.1
2018

77.6 2017

Teen births per
1,000 girls ages 15-17:

9.8
2018

13.7 2017



HIGH-QUALITY
EDUCATION

3rd grade students
scoring proficient in reading:

46.2%
2018-2019

48.7% 2017-2018

High school students
graduating on time*:

85.4%
2019

84.5% 2018

Residents with bachelor's
degree or higher:

18.7%
2018

18.4% 2017



HEALTH
& WELLNESS

Children without
health insurance:

7.4%
2018

4.1% 2017

Infant mortality per
1,000 live births:

5.6
2018

9.4 2017

Child deaths
per 100,000:

61.7
2018

64.2 2017



NC Pathways to Grade-Level Reading whole-child Measure of Success.
Learn more at: www.buildthefoundation.org/pathways.

NC Child
The Voice for North Carolina's Children

→ HERE'S WHAT IS CHANGING FOR KIDS SINCE THE PANDEMIC STRUCK

Fallout from the Coronavirus pandemic has meant that many more families are struggling with basic needs. These County Data Cards highlight key indicators of child well-being that elected officials should track, and respond to, in their communities.

- These data benchmarks indicate how North Carolina's children were faring before COVID-19 struck.
- Many families are fighting new and increased stressors like job loss, hunger, untreated health concerns, and isolation away from community support. Traumatic episodes like these are shown to have long-term impacts on children's healthy development.
- Officials should use these data points as a baseline and watch for changes as we move from emergency response into long-term recovery.

QUESTIONS for ELECTED OFFICIALS and CANDIDATES:

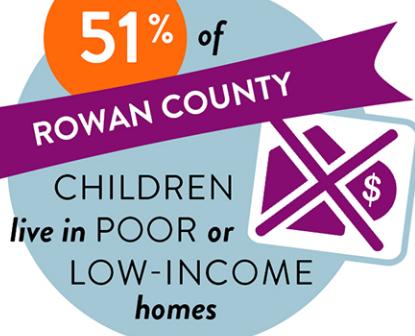
1

Many families are experiencing hunger for the first time. School and child care-based feeding programs have become lifelines in many communities. *What is your plan to ensure families can continue meeting basic needs, like affordable food?*



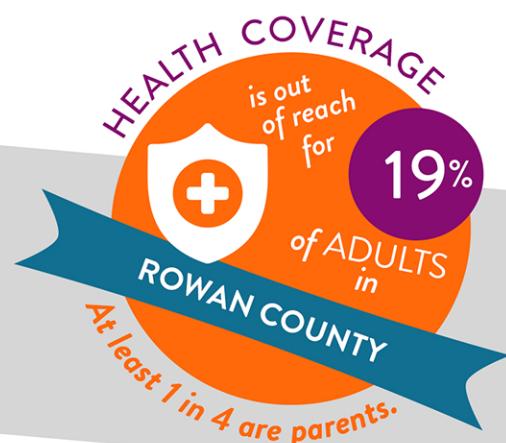
2

When the emergency period ends, a second crisis will hit many families. Parents and caregivers will have to pay off months of housing, utilities, and other bills that were put on hold. *What policies will you focus on to help families who are financially struggling to make ends meet so they can provide for their children?*



3

Hundreds of thousands of North Carolina families have lost the health insurance they previously received through their jobs. *What is your plan to get affordable health coverage to more parents and caregivers in North Carolina?*



Share this County Data Card with leaders
and elected officials in your community!