



Media Release

For Immediate Release

12/10/2020

Rowan County Case Information:
<https://bit.ly/rowan-covid19-hub>

COVID-19 information contacts

Website: www.rowancountync.gov/covid-19

Email: covid-19@rowancountync.gov

Phone: 980-432-1800

****Please note that Rowan County Public Health has moved their COVID testing site to the West End Plaza (1935 Jake Alexander Blvd., West), as of Wednesday, Dec. 9th.**

10 Actions that Faith Leaders can do to Help Respond to COVID-19

NCDHHS recognizes the powerful role faith leaders play in our communities and congregations. As the Secretary of Health and Human Services, Dr. Mandy Cohen has [outlined in this letter](#) how you as a faith leader can help, especially during this season of gathering and celebration.

Below is a list of actions to consider that will hopefully protect your congregation members and our community, while slowing down the spread of COVID-19.

1. Follow NCDHHS guidance for places of worship to protect your community.

- Review the most up-to-date Guidance for Places of Worship in [English](#) and [Spanish](#).
- **NEW!** Review the [NCDHHS Guidelines for Get-Togethers](#).

2. Keep your congregation and faith community informed about prevention, testing, contact tracing, and community supports.

- **NEW!** Sample [“season for gathering” talking points](#) for faith leaders.
- **NEW!** Sample [“season for gathering” language for your website, newsletter, or bulletin](#).
- **NEW!** Sample [“season for gathering” email](#) to share important information with your community about gathering safely this season.
- Sample [talking points](#) for faith leaders
- Sample [language for your website, newsletter, or bulletin](#)

3. Urge community members to “Get Behind the Mask.”

- **NEW!** Help amplify the “Slow the Spread, Get Behind the Mask” PSA, available in [English](#) and [Spanish](#). As your community plans celebratory gatherings during this season, it is important to remember that the decision to wear a mask is not about “who you know, or how well you know them... get behind the mask.”
- Help amplify the message by sharing the PSA, available in [English](#) and [Spanish](#). Everyone who puts on a mask does so for a reason – they are protecting and respecting someone.

Remember the 3 Ws: WEAR (cloth face covering), WAIT (6 feet apart) & WASH (your hands often)!

- Share the [“Whatever Your Reason, Get Behind the Mask”](#) campaign widely, including videos, flyers, and social media graphics available in [English](#) and [Spanish](#).

4. Encourage your congregation to download and use the mobile app SlowCOVIDNC.

- Use the [SlowCOVIDNC toolkit](#) to promote the app. [SlowCOVIDNC](#) is an anonymous exposure notification application for your smart phones that can alert you if you have recently come into contact with another SlowCOVIDNC user who has tested positive.
- Watch the [SlowCOVIDNC Demonstration Video](#) to learn more about how the application works.

5. Urge your congregation to get tested for COVID-19 if they have symptoms or think they’ve been exposed.

- Use our [sample email](#) to encourage members of your congregation to get tested.
- Help people find a nearby testing site using [Find My Testing Place](#). If someone is experiencing COVID-19 symptoms or thinks they have been exposed to COVID-19, then they should get tested.
- Let people know that if they are uncertain about needing a test, they can use [Check My Symptoms](#).

6. Help connect people to resources and supports.

- NCDHHS developed the [COVID-19 Support Services Program](#) to support individuals in North Carolina who need access to medical care, resources, and services to successfully quarantine or isolate due to COVID-19.
- [NCCARE360](#) is our statewide coordinated care network that connects people with community resources and support.

7. Distribute masks and other personal protective equipment (PPE).

- Visit [covid19.ncdhhs.gov/information/health-care/requesting-ppe](https://www.covid19.ncdhhs.gov/information/health-care/requesting-ppe) for instructions on how to request Personal Protective Equipment (PPE).

8. Amplify messages on social media.

- [“Know your 3Ws” \(“Recuerda las 3Ms”\)](#)
- [Prevent and Protect Toolkit](#)
 - Check Your Symptoms graphics
 - Find My Testing Place graphics
 - Answer the Call graphics
 - Other flyers, videos, PSAs and more

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