

Social Media Toolkit

Help us grow our Creek Week following as you promote your events! Be sure to tag @rowancreekweek (Facebook/Instagram) and use #rowancreekweek as you share social media content. Below are some sample posts. A table with all partner social media information is also included, so be sure to tag Creek Week friends as we cross-promote.

Community Partner Sample Posts

We are excited to be part of @rowancreekweek 2021! Be sure to follow their account for updates on events, resources, and more. #rowancreekweek

We are a proud @rowancreekweek community partner. Be sure to follow them on Instagram and Facebook for updates on events, resources, and more. #rowancreekweek

We care about access and conservation of local waters, which is why we have partnered with @rowancreekweek this year. Give them a follow on Instagram or Facebook. #rowancreekweek

Sponsor Sample Posts

We are excited to be part of @rowancreekweek 2021! Be sure to follow their account for updates on events, resources, and more. #rowancreekweek

We are a proud @rowancreekweek sponsor. Be sure to follow them on Instagram and Facebook for updates on events, resources, and more. #rowancreekweek

We care about access and conservation of local waters, which is why we have chosen to be a @rowancreekweek sponsor this year. Give them a follow on Instagram or Facebook. #rowancreekweek

One Month Away Sample Posts (week of July 19)

In just one month, the third annual @rowancreekweek will offer recreational, educational, and volunteer opportunities to allow everyone to enjoy and contribute to healthy waters in our area. Follow along on Instagram and Facebook for a full line-up of events. #rowancreekweek

Two Weeks Away Sample Posts (week of August 9)

The third annual @rowancreekweek is less than two weeks away! Follow along on Instagram and Facebook for a full line-up of events including (enter your event info). #rowancreekweek

One Week Away Sample Posts (week of August 16)

The @rowancreekweek kickoff is this Saturday at @RSShorizons! Join us for an afternoon of exploration and fun with a water-themed planetarium show, marine touch tank, nature trails, and more. Creek Week Community partners (us included) will be there to share info. #rowancreekweek

Graphics



[Community Partner 1200x630 \(JPG\)](#)



[Community Partner 1080x1080 \(JPG\)](#)



[Sponsor 1200x630 \(JPG\)](#)



[Sponsor 1080x1080 \(JPG\)](#)



[One-Month \(PNG\)](#)



[Two-Weeks \(PNG\)](#)



[Kick-Off \(PNG\)](#)



[Download Creek Week Logos](#)

Social Media Accounts

Sponsor*/Partner Name	Facebook	Instagram
City of Salisbury	@citysalisburync	@citysalisburync
City of Salisbury Stormwater Services*	@citysalisburync	@citysalisburync
Cube Hydro*	N/A	N/A
Happy Roots	@happyrootsnc	@happyroots_nc
HDR*	@hdrinc	@hdr_inc
Heart of Salisbury	@heartofsalisbury	@heartofsalisbury
High Rock Lake Clean Sweep*	@HRLCleansweep	N/A
Horizons Unlimited	@rsshorizons	@rsshorizons
Hurley Park	@hurleyparknc	@hurleyparknc
Lake Corriher Wilderness Park	@Lake-Corriher-Wilderness-Park-199919967288933	@lake_corriher
Muddy Sneakers	@muddysneakers	@muddy_sneakers_
NC Wildlife Resources Commission	@ncwildliferesourcescommission	@ncwildlife
PORT	@rowancountyhealth	N/A
Rail Walk Studios & Gallery	@railwalkstudiosgallery	N/A
RiverPark at Cooleemee Falls	@riverparkatcooleemeefalls	N/A
Row Co River Adventures	@rowcoriveradventures	@rowcoriveradventures
Rowan County Ducks Unlimited	@rowan-county-ducks-unlimited	@rowan_county_du
Rowan County Environmental Management	@rowancountync	@rowancountync
Rowan County Health Department	@rowancountyhealth	N/A
Rowan County IT	@rowancountync	@rowancountync
Rowan County Parks & Recreation	@rowancountyparks	@rowancountyparks
Rowan County Sheriff's Office	@rowancountync	@rowancountync
Rowan County Soil & Water*	@RowanSoilandWater	N/A
Rowan Wild	@rowanwildlifeadventures	@rowan_wildlife_adventures

Salisbury-Rowan Utilities	@citysalisburync	@citysalisburync
South Main Book Company	@southmainbookcompany	@southmainbookcompany
The Pedal Factory	@thepedalfactory	@thepedalfactory
Three Rivers Land Trust	@3riverslandtrust	@threeriverslandtrust
Toller Boatworks	@tollerboatworks	@tollerboatworks
Town of Spencer	@townofspencernc	@townofspencer
Xylem	@xylemincorporated	@xylem_inc
Yadkin Riverkeeper	@yadkinriverkeeper	@yadkinriverkeepernc
Your Rowan	@yourrowan	@yourrowan