

Social Media Toolkit

Help us grow our Creek Week following as you promote your events! Be sure to tag @rowancreekweek (Facebook/Instagram) and use #rowancreekweek as you share social media content. Below are some sample posts. A table with all partner social media information is also included, so be sure to tag Creek Week friends as we cross-promote.

Community Partner Sample Posts

We are excited to be part of @rowancreekweek! Be sure to follow their account for updates on events, resources, and more. #rowancreekweek

We are a proud @rowancreekweek community partner. Be sure to follow them on Instagram and Facebook for updates on events, resources, and more. #rowancreekweek

We care about access and conservation of local waters, which is why we have partnered with @rowancreekweek this year. Give them a follow on Instagram or Facebook. #rowancreekweek

Sponsor Sample Posts

We are excited to be part of @rowancreekweek! Be sure to follow their account for updates on events, resources, and more. #rowancreekweek

We are a proud @rowancreekweek sponsor. Be sure to follow them on Instagram and Facebook for updates on events, resources, and more. #rowancreekweek

We care about access and conservation of local waters, which is why we have chosen to be a @rowancreekweek sponsor this year. Give them a follow on Instagram or Facebook. #rowancreekweek

One Month Away Sample Posts

In just one month, the fourth annual @rowancreekweek will offer recreational, educational, and volunteer opportunities to allow everyone to enjoy and contribute to healthy waters in our area. Follow along on Instagram and Facebook for a full line-up of events. #rowancreekweek

Two Weeks Away Sample Posts

The fourth annual @rowancreekweek is less than two weeks away! Follow along on Instagram and Facebook for a full line-up of events including (enter your event info). #rowancreekweek

One Week Away Sample Posts

The @rowancreekweek kickoff is this Saturday at @RSShorizons! Join us for an afternoon of exploration and fun with a water-themed planetarium show, marine touch tank, nature trails, and more. Creek Week Community partners (us included) will be there to share info.
#rowancreekweek

Graphics



[Community Partner 1200x630 \(JPG\)](#)



[Download Creek Week Logos](#)



[Community Partner 1080x1080 \(JPG\)](#)



[Sponsor 1200x630 \(JPG\)](#)



[Sponsor 1080x1080 \(JPG\)](#)

Social Media Accounts

Sponsor/Partner Name	Facebook	Instagram
Catawba College	@catawbacollege	@catawbacollege
City of Salisbury Parks & Recreation	@SalisburyParksandRecreation	N/A
City of Salisbury Stormwater Services	@citysalisburync	@citysalisburync
Evergrowing Aquaponics	@EvergrowingFarmer	@evergrowing_aquaponics
Garver USA	@garverusa	@garverusa
Happy Roots	@happyrootsnsc	@happyroots_nc
High Rock Lake Clean Sweep	@HRLCleansweep	N/A
Horizons Unlimited	@rsshorizons	@rsshorizons
Hurley Park	@hurleyparknc	@hurleyparknc
Lake Corriher Wilderness Park	@LandisParksandRecreation	@lake_corriher
Miller Davis Agency	@millerdavisagency	@millerdavisagency
Natural Resources Conservation Service	@USDANRCS	N/A
New Sarum Brewing		
NC Cooperative Extension - Rowan	@rowanextension	N/A
NC Wildlife Resources Commission	@ncwildliferesourcescommission	@ncwildlife
Novant Health	@novanthealth	@novanthealth
Row Co River Adventures	@rowcoriveradventures	@rowcoriveradventures
Rowan County Ducks Unlimited	@rowan-county-ducks-unlimited	N/A
Rowan County Environmental Management	@rowancountync	N/A
Rowan County Health Department	@rowannchealth	@rowannchealth
Rowan Public Library	@rowanpubliclibrary	@rowanlibrarync
Rowan County Soil & Water	@RowanSoilandWater	N/A
Rowan Young Professionals	@rocoyoungprofessionals	@rowanyoungprofessionals
Salisbury Rowan Runners	@rowan-salisbury-runners	N/A

Sustainable Salisbury	@sustainablesalisburync	@sustainablesalisbury
The Pedal Factory	@thepedalfactory	@thepedalfactory
Three Rivers Land Trust	@3riverslandtrust	@threeriverslandtrust
Town of Spencer	@townofspencernc	@townofspencernc
Yadkin Riverkeeper	@yadkinriverkeeper	@yadkinriverkeepernc
Your Rowan	@yourrowan	@yourrowan