

# ROWAN COUNTY

**ANNUAL  
2020  
REPORT**



NORTH CAROLINA

*Be an original.™*

# ANNUAL REPORT 2020

Rowan County continues to welcome economic growth and development while preserving its small-town charm. Here residents and visitors alike can experience the appeal of rural living while having easy access to urban experiences. Rowan County offers tranquility where families can grow and boldness for businesses to thrive.

Rowan County is home to Food Lion, Cheerwine, Integro, and many other entrepreneurial firms. Large projects such as Chewy, Henkel and Innospec have allowed Rowan County to see a growth in economy, residential properties being built and expansion to the I-85 corridor. These positive additions have created over 1,000 employment opportunities for our community.

In 2019 Rowan County continued to see growth in tourism which helped generate jobs and raise wages. Rowan County residents and tourists can enjoy a wide range of entertainment such as aquatics activities, parks, hiking trails, shopping, theaters and museums. The Rowan County Arts & Ag initiative continues to combine arts and agriculture in Rowan County to offer an original experience.

Rowan County is an inviting place to live and raise a family, seek growth and opportunity and enjoy easy living. Whether you are enjoying the view of the lake, the serenity of the countryside or supporting a local business, Rowan County is a place where you can navigate life at your own speed and simply "be an original."





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# MUNICIPALITIES

MUNICIPALITY	POPULATION	INCORPORATED
China Grove .....	4,324 .....	1889
Cleveland .....	898 .....	1883
East Spencer .....	1,512 .....	1901
Faith .....	834 .....	1903
Granite Quarry .....	3,148 .....	1901
Kannapolis .....	49,324 .....	1984
Landis .....	3,194 .....	1901
Rockwell .....	2,179 .....	1911
Salisbury .....	34,959 .....	1753
Spencer .....	3,282 .....	1905

Source: NC OSBM - [https://files.nc.gov/ncosbm/demog/muniestbymuni\\_2019.html](https://files.nc.gov/ncosbm/demog/muniestbymuni_2019.html)

***“It is easy to fall in love  
with Rowan County.”***

# QUICK FACTS

County Established .....	1753
Area (Square Miles) .....	5.11
Population .....	142,088
Median Household Income .....	\$49,842
Total Employers .....	2,645

Source: United Census Bureau  
<https://www.census.gov/quickfacts/rowancountynorthcarolina>





# YOUR COMMISSIONERS

Dear Rowan County Citizens,

As County Commissioners, it is our honor and privilege to present you with our Annual Report. This report gives residents an opportunity to take pride in the accomplishments of our county throughout the past fiscal year.

The report will highlight the statutorily required reporting of the finances and administrative activities of the county (NCGS 153A-82).

In closing, thank you for being a part of our county.

Sincerely,

*Greg Edds*  
Chairman Greg Edds

*Judy Klusman*

Commissioner Judy Klusman

*Mike Caskey*

Commissioner Mike Caskey

*Craig Pierce*

Commissioner Craig Pierce

*James C. Greene*  
Vice-Chairman Jim Greene



## REVENUE

WHERE THE MONEY  
COMES FROM

2%	Other
7%	Fund Balance
6%	Sales and Services
16%	Sales Tax
1%	Permits and Fees
13%	State and Federal Grants
1%	Debt Proceeds
54%	Property Tax

## EXPENDITURES

WHERE THE MONEY GOES

1%	Transportation
22%	Public Safety
5%	Cultural/Recreation
5%	Economic Development
3%	Debt Service
9%	General Government
18%	Human Services
1%	Transfers
36%	Education

# PROPERTY TAX

**Rowan County  
Tax Rate for 2019-20  
Budget is  
.6575**

## HOW TO CALCULATE TAXES

The 2019 tax rate for Rowan County is 0.6575. This means property will be taxed at 0.6575 cents per \$100 of value. As an example, if your home is appraised at \$150,000, here is the formula on how to calculate your bill:

$$\$150,000 / 100 \times 0.6575 = \$986.25$$

COMPANY	VALUE (2017)	TOTAL LEVY	INDUSTRY
1 Duke Energy	\$540,455,780	\$3,553,496	Utilities
2 Southern Power	\$279,719,857	\$1,839,158	Utilities
3 Gildan Yarns, LLC	\$143,700,376	\$944,829	Manufacturing
4 Food Lion, LLC	\$139,769,940	\$918,987	Food Distribution
5 Daimler Trucks North America	\$130,757,050	\$858,530	Manufacturing
6 Aldi, Inc.	\$52,738,134	\$346,753	Food Distribution
7 Hitachi Metals NC, LTD	\$49,067,750	\$322,620	Manufacturing
8 Norfolk Southern Corporation	\$44,646,155	\$293,548	Transportation
9 Piedmont Natural Gas	\$38,146,884	\$250,815	Utilities
10 Atlantic American Properties, Inc.	\$35,686,161	\$234,439	Property Management

In addition to the \$0.6575 per \$100 on your property tax bill, there is a fire service tax. This tax is collected by the County and forwarded to each fire department. The rates are requested by each fire department and approved by the County Commissioners.

Fire District	Tax Rate	Fire District	Tax Rate
Enochville .....	0.0800	Locke .....	0.0900
South Salisbury .....	0.0900	Liberty .....	0.0537
Rockwell Rural .....	0.0900	East Gold Hill .....	0.0800
Pooletown .....	0.0900	Woodleaf .....	0.0650
Miller Ferry .....	0.0800	Scotch-Irish .....	0.0900
Union .....	0.0350	Richfield/Misenheimer .....	0.0700
Mt. Mitchell .....	0.0726	South Rowan .....	0.0855
Ellis .....	0.0850	East Rowan .....	0.0700
Franklin .....	0.0716	East Landis .....	0.0425
Cleveland Community .....	0.0936	West Rowan .....	0.0700
Atwell Township .....	0.0775	Rowan Iredell .....	0.0648
Bostian Heights .....	0.0845		





# EMPLOYMENT



RANK	COMPANY NAME	INDUSTRY	# EMPLOYEES
1	Food Lion/Delhaize America	Food Distribution	3,200
2	Rowan-Salisbury Schools	Education	3,164
3	W.G. (Bill) Hefner VA Medical Center	Healthcare	2,281
4	Daimler/Freightliner	Manufacturing	1,950
5	Novant Health Rowan Medical Center	Healthcare	1,560
6	Rowan-Cabarrus Community College	Education	1,006
7	Rowan County	Government	810
8	Gildan	Manufacturing	526
9	City of Salisbury	Government	469
10	Continental Structural Plastics	Manufacturing	460

SOURCE: Rowan Works, EDC

## ROWAN COUNTY CHAMBER OF COMMERCE

The Rowan County Chamber of Commerce is a private not-for-profit business advocacy organization (501c-6).

The Chamber has an active Board of Directors, volunteers and staff to assist the business community. It was started in 1925 and has accomplished a great deal in its 95-year history. Significant accomplishments include Yadkin River Bridge; I-85 improvements and utility connections; Rowan Airport (now called Mid-Carolina Airport) expansion; and the development of the Gateway Building.

The Chamber has over 800 members, representing nearly 20,000 employees in Rowan County and the surrounding area. Benefits include business advocacy, education and workforce development, professional development, membership directory, relocation packets, brochure racks, ribbon cuttings, networking programs, business referrals, member discounts, exposure for member firms and much more.

Some of the more popular programs are: Leadership Rowan, Power in Partnership, Business After Hour, Ambassadors, Candidate Forums, Washington, D.C. trip; Raleigh trips; Women in Business, Minority Business Council, Young Professionals, Annual Meetings, Disney Institute and the Dragon Boat Festival.

For more information contact the Chamber at 704.633.4221 or [info@rowanchamber.com](mailto:info@rowanchamber.com) or [www.rowanchamber.com](http://www.rowanchamber.com) or 204 E. Innes St., Suite 110, Salisbury, NC 28144.

# ECONOMIC DEVELOPMENT



**PARTNERSHIP for ECONOMIC DEVELOPMENT  
SALISBURY, NC**

*Be an original.™*

Established in 1984, the Rowan EDC, Rowan County's Economic Development Commission, is the lead business assistance resource for Rowan County and its ten municipalities, including the City of Salisbury. The primary goals of the Rowan EDC are to work with companies to retain existing jobs and create new ones in Rowan County, as well as bring new investment to our community.

Our staff offers a wide range of services to businesses looking to locate or expand in Rowan County including site identification and development, community assistance / grant identification, fiscal impact modeling, marketing assistance, and community demographic information.



**Rod Crider**  
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**Joanie Michael**  
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[Joanie@rowanedic.com](mailto:Joanie@rowanedic.com)



**Kendall Henderson**  
Director of Business Services  
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[Kendall@rowanedic.com](mailto:Kendall@rowanedic.com)

**In 2019,**  
**Rowan EDC Managed Over 90 PROJECTS**  
**that Resulted in 1,284 NEW JOBS and**  
**\$114.3 Million of NEW INVESTMENT in Rowan County.**





## OUR MISSION STATEMENT:

*“To promote a vital economy to improve the overall quality of life for residents of Rowan County.”*

### RECENT ANNOUNCEMENTS



Chewy, the leading online retailer of pet food and products in the United States, has constructed a new, 700,000-square foot, e-commerce fulfillment center at the intersection of Long Ferry Road and Interstate 85 (Exit 81). The \$55 million facility, constructed in partnership with NorthPoint Development, now employs over 1,200. When the project was announced in April 2019, it was the largest single job creation commitment in Rowan County history.



In July 2019, Henkel, a leading global manufacturer of adhesive technologies, laundry & home care and beauty care products, announced it would expand its operations in Salisbury. The company will invest \$45 million and create 35 new jobs as part of the project. Henkel's investments are believed to be the largest by a Salisbury company in over a decade.



In August 2019, Innospec, a leading global manufacturer of specialty chemicals, announced a series of improvements to its facility in Spencer, including a new, state-of-the-art research and development center. The \$11.75 million project will lead to the creation of 30 new jobs.

### PRODUCT DEVELOPMENT

The Rowan EDC is constantly striving to improve our inventory of available industrial sites. In 2019, the 25-acre Wallace Site in Landis was accepted into the prestigious ElectriCities Smart Sites Program. This program was created by ElectriCities to assist member communities, such as Landis, in preparing shovel-ready sites for economic development. As part of the program, an extensive assessment will be done on the Wallace Site.

Over the last decade, our collaborative efforts with local government and community partners have resulted in over 2,000 acres of industrial land being made available and more 'shovel ready.'



## Who we are:

The Rowan County Convention & Visitors Bureau, (RCCVB) primary mission is economic and community development through tourism, destination marketing and destination development. The focus of the RCCVB is to promote the growth and development of the visitor industry throughout Rowan County. The RCCVB operates on an annual budget generated by a uniform Rowan County visitor paid occupancy tax revenue and does not receive local government funding. The RCTDA also manages the Gateway Building, the Rowan Arts Council and the F&M Bank Trolley System.



## Rowan County Tourism Continues Growth

Before the onset of COVID-19 and its impacts to the economy took hold, the economic impact of tourism in Rowan County increased by 7.8% in calendar 2019 compared to a 5.7% growth rate in calendar year 2018, marking eleven straight years of growth in visitor spending to Rowan County.

Tourism infused \$199.05 million dollars in spending into Rowan County during 2019, a record, and was up from the \$184.67 million in 2018. Visitor spending supported 1,530 direct jobs and generated \$6.4 million in local tax revenue. Since 2008, tourism expenditures in Rowan County have increased by over 71 percent from \$116.23 million in 2008 to \$199.05 million in 2019, while local tourism job growth and wages reached an all-time high in 2019.

Local and state government continued to benefit from the positive increase in Rowan County tourism; all local tax receipts from visitor spending equaled \$6.4 million in 2019, up from \$5.99 million in 2018, for an increase of 6.8%. The number of tourism jobs in Rowan County increased by 3.3% in 2019 to 1,530 jobs (jobs figure includes both part time and full-time workers) and total wages grew by a healthy 6.2% to \$34.33 million in income during 2019. Trends before COVID were pointing to continued growth in 2020 as January and February were record months locally, before the State of North Carolina was shut down for COVID.

A significant portion of the county's tourism strength in 2019 was found in hosting large scale events, such as the, NC Main Street Managers Conference, the Little League Eastern Regional World Series Tournament, A Day Out With Thomas and Polar Express. Business travel to Rowan County and the Charlotte region also remained strong in 2019.

From March 2020 through June 2020 the impacts of COVID-19 and Executive Orders shutting down large sections of the tourism related economy had a catastrophic impact on the local tourism economy in Rowan County. The full impacts from COVID-19 are still being calculated and will be reported in the 2020-21 annual report

*\*\*\*The visitor spending figures come from an annual study commissioned and funded by Visit North Carolina a division of the NC Department of Commerce and is conducted by the U.S. Travel Association. The study uses tax revenue data, employment figures and other industry and economic data to determine the overall impact of visitor spending in North Carolina.*





## Key Rowan County Tourism 2019 Highlights:

- The RCCVB invested in more than 15 tourism-related events and groups that generated a direct impact of close to \$9 million and produced approximately 3,600 over night stays.
- 8 overnight incentive packages were offered through the year, providing multiple opportunities for visitors to be an original in Rowan County. Examples, include: Wine About Winter, Brew & Choo Festival, Day Out with Thomas, Polar Express and more.
- Fiscal Year 2019 was a record year for overnight visitation to Rowan County as lodging revenues in Rowan County grew by 6.8% in 2019 compared to 2018.
- Rowan County and Downtown Salisbury hosted the North Carolina Main Street Managers Conference in March 2019. Approximately, 500 room nights were associated with the event.
- The North Carolina Transportation Museum hosted a series of signature events including A Day Out With Thomas and the Polar Express, which combined, attracted over 75,000 visitors
- Rowan County continued to support and host the regional rounds of the Little League World Series for the third year, attracting teams and visitors from across the South east and generating over 300 hotel stays in Rowan County.
- Dan Nicholas Park continues to remain the most popular site for visitors to Rowan County and hosted more than 500,000 visitors in 2018 and provided youth activities for more than 23,000.
- The F&M Bank trolley program saw a 41.9% increase in ridership, a 77.6% increase in revenue, a 54% increase in rentals and a 20% increase in advanced bookings.
- This year there were multiple successful partnerships with Lee Street theatre, including the Scrooge Trolley Tour which held 17 shows with 764 riders, and the Time Warp Trolley Tour which had 193 attendees.
- The Rowan County Arts & Ag initiative was a result of research completed through the rebranding process. Arts and agriculture were identified as two key assets of Rowan County, bringing Rowan Arts & Ag to life. Due to success of the first year, 2018, the initiative continued for a second year, 2019. This initiative combined both the arts and agriculture community to offer original experiences in Rowan County.



# PHONE NUMBERS

## LIBRARIES

Main (Salisbury) .....	(704) 216-8228
South Rowan (China Grove) .....	(704) 216-7727
East Branch (Rockwell) .....	(704) 216-7838

## MUNICIPALITIES

City of Kannapolis .....	(704) 920-4300
City of Salisbury .....	(704) 638-5270
Rowan County .....	(704) 216-8100
Town of China Grove .....	(704) 857-2466
Town of Cleveland .....	(704) 278-4777
Town of East Spencer .....	(704) 636-7111
Town of Faith .....	(704) 279-7500
Town of Granite Quarry .....	(704) 279-5596
Town of Landis .....	(704) 857-2411
Town of Rockwell .....	(704) 279-2180
Town of Spencer .....	(704) 633-2231

## KANNAPOLIS CITY SCHOOLS

District Office .....	(704) 938-1131
Jackson Park Elementary .....	(704) 933-2831
Wilson Elementary .....	(704) 932-8656

## ROWAN-SALISBURY SCHOOLS

Administration District Office .....	(704) 636-7500
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### Elementary

Bostian .....	(704) 857-2322
China Grove .....	(704) 857-7708
Enochville .....	(704) 933-2534
Faith .....	(704) 279-3195
Granite Quarry .....	(704) 279-2154
E. Hanford-Dole .....	(704) 639-3046
Hurley .....	(704) 639-3038
H.D. Isenberg .....	(704) 639-3009
Knollwood .....	(704) 857-3400
Koontz .....	(704) 216-0273
Landis .....	(704) 857-3111
Millbridge .....	(704) 855-5591
Morgan .....	(704) 636-0169
Mt. Ulla .....	(704) 278-2750
North Rowan .....	(704) 639-3042
Overton .....	(704) 639-3000
Rockwell .....	(704) 279-3145
Ethan Shive .....	(704) 279-2899
Summit K-8 Virtual Academy .....	(704) 630-7274
West Rowan .....	(704) 278-2131

### Middle

Erwin .....	(704) 279-7265
China Grove .....	(704) 857-7038
Corriher-Lipe .....	(704) 857-7946
Knox .....	(704) 633-2922
North Rowan .....	(704) 639-3018
Southeast .....	(704) 638-5561
West Rowan .....	(704) 633-4775

### High School

Jesse Carson .....	(704) 855-7297
East Rowan .....	(704) 279-5232
Henderson Independent .....	(704) 639-3134
North Rowan .....	(704) 636-4420
Rowan Early College .....	(704) 216-3873
Salisbury .....	(704) 636-1221
South Rowan .....	(704) 857-1161
West Rowan .....	(704) 278-9233

## PUBLIC SAFETY

### In case of emergency dial 9-1-1

#### Emergency Services

Emergency Management .....	(704) 216-8900
Fire Services .....	(704) 216-8900
Emergency Medical Services .....	(704) 216-8900
Rescue Squad .....	(704) 633-5405

#### Law Enforcement

##### Local

China Grove PD .....	(704) 857-7755
Cleveland PD .....	(704) 278-1900
East Spencer PD .....	(704) 637-1660
Granite Quarry-Faith Joint .....	
Police Authority .....	(704) 279-2952
Kannapolis PD .....	(704) 920-4000
Landis PD .....	(704) 857-2129
Rockwell PD .....	(704) 279-3420
Salisbury PD .....	(704) 638-5333
Sheriff's Office .....	(704) 216-8700
Spencer PD .....	(704) 633-3574

##### State

Alcohol Law Enforcement .....	(919) 733-4060
Attorney General .....	(919) 716-6400
Corrections/Prison .....	(919) 733-2126
Highway Patrol .....	(919) 733-7952
Medicaid Fraud Invest. ....	(919) 881-2320
Private Protective Services/ .....	
Alarm Licensing .....	(919) 788-5320
Sheriff's Standards .....	(919) 779-8213
State Bureau of Investigation .....	(919) 662-4500

##### Federal

Alcohol, Tobacco & Firearms .....	(704) 716-1800
Drug Enforcement Agency .....	(202) 307-1000
Federal Bureau of Investigation .....	(704) 672-6100
US Marshal .....	(202) 307-9100

## COURT SYSTEM

Clerk of Court .....	(704) 797-3001
District Attorney .....	(704) 797-3010
Magistrate .....	(704) 797-3130
NC Attorney General .....	(919) 716-6400
Probation/Parole .....	(704) 639-7518

## STATE & FEDERAL GOVERNMENT

Adams, Alma (US House, Dist. 12) .....	(704) 344-9950
Barrett, Dan (NC Senate Dist. 34) .....	(919) 715-0690
Burr, Richard (US Senate-NC) .....	(800) 685-8916
Cooper, Roy (NC Governor) .....	(919) 814-2000
Farm Service Agency .....	(704) 637-1602
Fox, Virginia (US House, NC Dist. 5) .....	(866) 677-8968
Hudson, Richard .....	
(US House, NC District 8) .....	(704) 786-1612
DMV Driver's License .....	(704) 633-5873
Employment Security Commission .....	
(Joblink) .....	(704) 639-7529
Ford, Carl (NC House District 76) .....	(704) 305-3541
IRS (Charlotte) .....	(704) 548-4100
IRS (Winston-Salem) .....	(336) 659-2740
McInnis, Tom (NC Senate District 25) .....	(910) 652-2381
Medicaid .....	(919) 855-4100
Medicare .....	(800) 633-4227
Social Security Administration .....	(877) 405-3157
Tillis, Thom (US Senate-NC) .....	(704) 509-9087

## PUBLIC SAFETY

### Fire Departments

#1-Salisbury (E Innes) .....	(704) 638-5351
#2-Salisbury (S Main) .....	(704) 638-5352
#3-Salisbury (W Innes) .....	(704) 638-5353
#4-Salisbury (Statesville Blvd.) .....	(704) 638-5354
#9-Army National Guard .....	(704) 359-5823
#34-Miller Ferry (Bayridge) .....	(704) 637-1286
#35-Cleveland Comm. (Third Creek) ..	(704) 278-4356
#36-Pooletown (Reeves Island) .....	(704) 633-7080
#39-Richfield-Misenheimer .....	(704) 463-7613
#40-Atwell, China Grove .....	(704) 855-3240
#50-Atwell, Kannapolis .....	(704) 934-2375
#41-Bostian Heights .....	(704) 857-0208
#43-China Grove .....	(704) 857-4300
#44-Landis (W. Rice) .....	(704) 855-1269
#45-Cleveland Comm. (Statesville Blvd.)	(704) 278-4300
#46-East Gold Hill .....	(704) 279-8662
#47-East Spencer .....	(704) 633-0055
#48-Ellis Cross Country .....	(704) 638-0866
#49-Enochville Fire/Rescue .....	(704) 938-2890
#51-Rockwell Rural (Lowerstone) .....	(704) 279-5100
#54-Faith .....	(704) 279-4154
#55-Franklin (Hwy 601) .....	(704) 636-8634
#56-Franklin (Statesville Blvd.) .....	(704) 636-8634
#57-Granite Quarry .....	(704) 279-5597
#58-Landis (N. Central) .....	(704) 855-1269
#59-Liberty (St. Matthews) .....	(704) 637-8883
#60-Liberty (Tamerac) .....	(704) 637-8883
#61-Locke (Candlewick) .....	(704) 633-7285
#62-Locke (Briggs) .....	(704) 633-7285
#63-Locke (Grace Church) .....	(704) 855-4882
#64-Miller Ferry (Dukeville) .....	(704) 637-1286
#65-West Rowan (Centenary) .....	(704) 664-2238
#66-West Rowan (Bear Poplar) .....	(704) 278-0120
#67-West Rowan (Mount Ulla) .....	(704) 278-1621
#68-West Rowan (Back Creek) .....	(704) 326-1166
#69-Pooletown (High Rock) .....	(704) 633-7080
#70-Rockwell City .....	(704) 279-2921
#71-Rockwell Rural (Link) .....	(704) 279-2171
#72-Rowan-Iredell .....	(704) 278-0036
#73-Scotch-Irish .....	(704) 278-1273
#74-South Salisbury .....	(704) 637-3873
#75-Spencer .....	(704) 637-6135
#76-Union .....	(704) 633-5876
#77-Woodleaf .....	(704) 278-0077
#79-Mount Mitchell .....	(704) 938-3912
#91-Rowan Rescue (Salisbury) .....	(704) 633-5405
#92-Rowan Rescue (Rockwell) .....	(704) 633-5405
#94-Rowan Rescue (China Grove) .....	(704) 633-5405
Kannapolis .....	(704) 920-4260

## FORESTRY

Forestry .....	(704) 216-8993
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## UTILITIES

Duke Energy .....	(800) 777-9898
Energy United .....	(800) 522-3793
Hotwire Communications .....	(800) 355-5668
Landis Public Power .....	(704) 857-2411
PSNC Energy .....	(877) 776-2427
Piedmont Natural Gas .....	(800) 752-7504
Salisbury-Rowan Utilities (water & sewer)	(704) 638-5300
Spectrum (Time Warner) .....	(855) 707-7328
Union Power .....	(704) 289-3145





**Greg Edds**  
Chairman



**Jim Greene**  
Vice Chairman



**Mike Caskey**  
Commissioner



**Judy Klusman**  
Commissioner



**Craig Pierce**  
Commissioner

The Rowan County Board of Commissioners consists of five (5) members who are elected at large in countywide elections to serve four-year staggered terms. The Board's main purpose is to maintain fiscal responsibility while providing mandated services as set out in the General Statutes and for additional services as passed on to the County by state and federal governments. The Board is also responsible for setting policies, goals and objectives to direct the County's growth and development, adopting and providing for ordinances, rules and regulations as necessary for the general welfare of County citizens and other services deemed appropriate and necessary by the Board.

## ADMINISTRATION

The Clerk to the Board, County Attorney and County Manager serve at the pleasure of the Board of Commissioners. The County Manager is the chief administrator of county government. He is appointed by the Board of Commissioners and is responsible for the supervision of county operations in accordance with the laws, regulations, policies, direction and guidance the Board of Commissioners authorize. The County Manager, in conjunction with Finance Department staff, is responsible for preparing and submitting the annual budget to the Board, as well as advising the Board on financial matters, services and other issues.

The Clerk to the Board is responsible for keeping the minutes of the Board of Commissioners and the County Ordinance Books, as well as various other county records.

The County Attorney provides legal expertise and services to county staff and departments, and the Board of Commissioners.



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Chief Information Officer  
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**Kelly Natoli**  
Assistant County Manager/  
Human Resources Director  
(704) 216-8150  
[kelly.natoli@rowancountync.gov](mailto:kelly.natoli@rowancountync.gov)



**Carolyn Barger**  
Clerk to the Board  
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**John W. (Jay) Dees, II**  
County Attorney  
(704) 216-8180  
[jay.dees@rowancountync.gov](mailto:jay.dees@rowancountync.gov)



**Siobhan Allen**  
Assistant to the County  
Manager/Management Analyst  
(704) 216-8193  
[siobhan.allen@rowancountync.gov](mailto:siobhan.allen@rowancountync.gov)

# COUNTY GOVERNMENT

## AIRPORT & TRANSIT **Valerie Steele, Airport & Transit Director** | (704) 840-7753 Airport | (704) 840-8888 Transit [valerie.steele@rowancountync.gov](mailto:valerie.steele@rowancountync.gov)



Mid-Carolina Regional Airport (RUQ) offers a 5500' X 100' runway, with ILS/RNAV approaches. Located in the heart of the highest populated corridor of the Piedmont region, RUQs proximity to I-85, I-77 and I-40 offers convenient access to Charlotte, Winston-Salem, Greensboro and High Point. Flight training, aircraft maintenance, painting and interiors, and avionics installation services are available on the field. The FBO is operated by the County, which helps to keep fuel prices low and ensures a professional experience. The Rowan Transit System (RTS) is a non-emergency public transportation system that provides residents outside of the Salisbury Urban Transit System transportation to life sustaining amenities and medical appointments. Services provided include Medicaid Transportation, paratransit, and Rowan Individual Transportation Assistance (RITA). To increase efficiency RITA service is available between 7:00 a.m. and 5:00 p.m. one day per a week for each area of the county.

## ANIMAL SERVICES **Bob Pendergrass, Director** | (704) 216-7796 | [bob.pendergrass@rowancountync.gov](mailto:bob.pendergrass@rowancountync.gov)



Animal Services staff provides a variety of public services relative to domestic and wild animals. The department includes Rowan Nature Center, Rowan County Animal Shelter, Veterinary Services, and Animal Enforcement Divisions. Rowan Nature Center provides public wildlife and environmental education programming through live animal exhibits and public program activities, both on-and-off site. The Animal Shelter provides a temporary solution for stray and owner-surrendered animals while working hard with citizen rescue groups and individuals to find new homes for these animals. Veterinary Services provides veterinary support for shelter animals and began in 2017 to provide in house spay/neuter of shelter animals. Animal Enforcement investigates animal cruelty cases, animal bites, stray animals, rabies concerns, and leash law violations.

## BOARD OF ELECTIONS **Brenda McCubbins, Director** | (704) 216-8140 | [brenda.mccubbins@rowancountync.gov](mailto:brenda.mccubbins@rowancountync.gov)



The Rowan County Board of Elections office conducts local elections, operates voting sites, maintains voter registration lists and handles numerous aspects of elections administration. Our office is governed by a board of 5 members, appointed by the State Board of Elections. The Board of Elections work in conjunction with the SBE to ensure that elections are conducted lawfully and fairly. We are committed to conducting fair, impartial elections so that all qualified Rowan County citizens may exercise their right to vote.

## BUILDINGS, GROUNDS, and PARKS **Don Bringle, Director** | (704) 216-7818 | [don.bringle@rowancountync.gov](mailto:don.bringle@rowancountync.gov)



This is a consolidation of the Facilities Management and Parks and Recreation departments. Buildings, Grounds and Parks staff are responsible for maintaining over 30 county-owned buildings and grounds, five parks, and West End Plaza. These facilities offer a wide array of opportunities for recreation and special events like camping, sports, amusements, environmental education, weddings, banquets, hiking, physical therapy, professional services and much more. This department also includes the Rowan County Senior Games.

## BUILDING INSPECTIONS **Thomas O'Kelly, Director** | (704) 216-8612 | [thomas.o'kelly@rowancountync.gov](mailto:thomas.o'kelly@rowancountync.gov)



Building Inspections enforces the North Carolina State Building Code. The staff ensures safety for county residents by managing inspections, permits and building plan reviews for building, electrical, plumbing and mechanical work, as well as permits for manufactured and modular home builds.



## COOPERATIVE EXTENSION

**Amy-Lynn Albertson, Director** | (704) 216-8970 | [amy-lynn.albertson@rowancountync.gov](mailto:amy-lynn.albertson@rowancountync.gov)



NC State Extension transforms science into everyday solutions for North Carolinians through programs and partnerships focused on agriculture and food, health and nutrition, and 4-H youth development.

Rowan County NC State Extension Staff work throughout the spectrum of innovation to deliver research-based solutions to local issues.

- Identify local needs and challenges.
- Collaborate with specialists to find potential answers.
- Transfer research-based knowledge to North Carolinians.
- Translate knowledge into practical applications.
- Improve the economy.
- Enhance citizens' quality of life.

## EMERGENCY SERVICES

**Allen Cress, Chief** | (704) 216-8510 [allen.cress@rowancountync.gov](mailto:allen.cress@rowancountync.gov)



Emergency Services is comprised of four divisions: Emergency Medical Services (EMS), Fire, Emergency Management/Homeland Security and 9-1-1 Telecommunications, each focused on specialized levels of public safety for Rowan County and its municipalities. The department also coordinates emergency activities the Rowan County Rescue Squad, and with other public or private allied agencies providing emergency services within the county. EMS has ten units that are dispatched on daily basis to offer emergency medical care to those in need. The Fire Division assist the County Fire Chiefs investigating causes of fires, assists in fire prevention techniques and approves plan reviews in association with the County's planning department. The Emergency Management Division is responsible for emergency preparedness, response, mitigation and recovery of all types possible disasters. 9-1-1 Telecommunications handles routine and 9-1-1 emergency calls for all of Rowan County. Telecommunications dispatches ten law enforcement agencies, twenty-nine fire departments with 40 stations, eight EMS stations, the Rowan County Rescue Squad and local government agencies across Rowan County. Telecommunications utilizes protocols set forth by The International Academies of Emergency Dispatching, providing post-dispatch and pre-arrival instructions such as CPR to the citizens of our county.

## ENVIRONMENTAL MANAGEMENT

**Caleb Sinclair, Director** | (704) 216-8589 | [caleb.sinclair@rowancountync.gov](mailto:caleb.sinclair@rowancountync.gov)



Environmental Management administers the solid waste and recycling programs for our county. The landfill facility located at 789 Campbell Road in Woodleaf was one of the first permitted lined landfills in the state and Rowan was one of the first counties to offer recycling services. All solid waste and recycling services are paid through funds generated by landfill tipping fees, which means that costs associated with our solid waste and recycling operations do not impact the taxpayer. It is our privilege at the Rowan County Department of Environmental Management to provide solid waste and recycling solutions for Rowan County.

## FINANCE

**James Howden, Director** | (704) 216-8178 [james.howden@rowancountync.gov](mailto:james.howden@rowancountync.gov)



The Finance Department records and reports the financial activities of the county in accordance with local, state and federal ordinances and statutes. Finance also directs the fiscal management system, which includes the receipt, deposit, investment and disbursement of county funds.

## HEALTH

**Alyssa Harris** | (704) 216-8828 | [alyssa.harrisr@rowancountync.gov](mailto:alyssa.harrisr@rowancountync.gov)



The Health Department provides quality programs that protect and promote health, prevent and control disease, reduce and rehabilitate disability, and establish and maintain healthy lifestyles in a safe environment. They assess local health needs, develop public health policies, deliver community services, and provide quality primary care medical services to the public. The Environmental Health division is responsible for restaurant inspections, lead investigations, soil and well permits, and more.

# COUNTY GOVERNMENT

## INFORMATION TECHNOLOGY

**Randy Cress, Director** | (704) 216-8116 | [randy.cress@rowancountync.gov](mailto:randy.cress@rowancountync.gov)



The Information Technology (IT) Department is responsible for providing technology services for all county departments and assisting them with the efficient delivery of services to the citizens of Rowan County. IT provides support for hardware, software applications, telephony, audio/video equipment, geospatial services, data management, online services, and technology policy implementation. IT is responsible for ensuring a secure and stable enterprise infrastructure that aligns technology with business strategies. They also provide local and remote technical assistance for over 750 county employees.

## LIBRARY

**Melissa J. Oleen, Director**  
(704) 216-8231 | [melissa.oleen@rowancountync.gov](mailto:melissa.oleen@rowancountync.gov)



Rowan Public Library provides physical and electronic resources for scholarly and leisure reading, research, and personal and professional development. With extensive genealogical resources, and activities for children of all ages, the library has something for every citizen in the county.

## HUMAN RESOURCES

**Kelly Natoli, Director**  
(704) 216-8105 | [kelly.natoli@rowancountync.gov](mailto:kelly.natoli@rowancountync.gov)



The Human Resources Department was started on September 1, 1986, with two employees. It's grown to include specialists, analysts, and office personnel. A Wellness Program has been implemented to assist employees with improving their health and well-being. The department is a proactive and strategic provider of quality professional Human Resource Services for Rowan County Government, including the development and administration of all personnel policies and procedures, employee recruitment and selection, benefits administration, wellness plan, job classification and compensation, employment law compliance, employee training and development, and employee relations.

## PLANNING AND DEVELOPMENT

**Ed Muire, Director** | (704) 216-8599 | [ed.muire@rowancountync.gov](mailto:ed.muire@rowancountync.gov)



The Planning and Development Department is responsible for administering the county's land development related ordinances, which include the Flood Damage Prevention, Subdivision and Zoning Ordinances. Nuisance related inspections conducted by the department include abandoned manufactured homes, junked motor vehicles and zoning violation complaints. Through municipal agreements, the department enforces the Flood Damage Prevention Ordinance for all Rowan County municipalities, except Kannapolis and Salisbury.

## PRE-TRIAL RELEASE

**Janet Ruffin, Director**  
(704) 216-8733 | [janet.ruffin@rowancountync.gov](mailto:janet.ruffin@rowancountync.gov)



The primary purpose of the pre-trial service program is to reduce the overall population of the Rowan County Detention Center and maintain a reasonable population in the Center for the safety and well being of employees and detainees.

## TAX COLLECTOR

**Tonya Parnell, Director**  
(704) 216-8552 | [Tonya.Parnell@rowancountync.gov](mailto:Tonya.Parnell@rowancountync.gov)



The Tax Collector's office is responsible for collecting real estate, personal property and business personal property tax. In addition to collecting taxes we issue mobile home moving permits, beer and wine license, certify tax amounts for deed recordation, and posting bond. The Collector's office is responsible for the collecting and reporting of taxes for 11 municipal districts and 23 fire districts located in Rowan County.



## SHERIFF'S OFFICE **Kevin Auten, Sheriff** | (704) 216-8700 | [kevin.auten@rowancountync.gov](mailto:kevin.auten@rowancountync.gov)



The 207 employees of the Sheriff's Office provide professional law enforcement services to the citizens of Rowan County through courthouse security, civil process, operation of the 370 beds in the detention facilities, investigations and community patrol.

## SOCIAL SERVICES **Micah Ennis, Director** | (704) 216-8422 | [Micah.Ennis@rowancountync.gov](mailto:Micah.Ennis@rowancountync.gov)



The Department of Social Services provides assistance to children, families and adults, helping them to achieve and gain access to self-sufficiency, safety, stability and health. Department of Social Services is legally responsible for:

- Administering public assistance programs while providing citizens with resources to promote self-reliance and self-sufficiency.
- Investigating reports of child abuse and neglect and, when justified, intervening to provide safety, permanence and well-being.
- Protecting the elderly and disabled adults from abuse, neglect and exploitation.

## SOIL & WATER

**Chris Sloop, Director**  
(704) 216-8733 | [chris.sloop@rowancountync.gov](mailto:chris.sloop@rowancountync.gov)



The Rowan County Soil & Water Conservation District works with The National Resources Conservation Service to provide citizens of Rowan County with technical and financial assistance which is used to implement good, sound conservation practices.###

## TAX ASSESSOR

**Wendell R. Main II "Chip", Director**  
(704) 216-8585 | [wendell.main@rowancountync.gov](mailto:wendell.main@rowancountync.gov)



The Rowan County Assessor is responsible for maintaining records of real and personal property ownership for use in determining ad valorem taxation. This includes real estate, business and personal property and public service companies. This information is collected and used each year for annual billing in early July. The listing period begins in January. Real property is permanently listed and does not require the owner to re-list every year.

## REGISTER OF DEEDS

**John Brindle, Director**  
(704) 216-8637 | [jonathan.brindle@rowancountync.gov](mailto:jonathan.brindle@rowancountync.gov)



The Register of Deeds office is responsible for the recording and safe keeping of real estate instruments, vital records, military discharge papers, and issuing the oath of office for Notaries. Since 2018, we have offered Passport Services as a Certified Passport Acceptance Facility. Our office also offers Veteran discount cards through our Thank-A-Vet program. We are proud to serve the citizens of Rowan County during many of the landmark moments of their lives.

## VETERANS SERVICES

**Justan E. Mounts, Director** | (704) 216-8139 | [justan.mounts@rowancountync.gov](mailto:justan.mounts@rowancountync.gov)



Veterans Services provides direct services to military veterans and their dependents in all facets of veterans' benefits, including assistance filing compensation, pension and medical care applications, and accessing benefits for education, mortgage loans, life insurance, and burials. All services provided by Rowan County Veterans Services Office are free of charge.

# COUNTY GOVERNMENT



## COUNTY GOVERNMENT SERVES YOU

The County has more than 1,000 part- & full-time employees total, spread across 24 departments. Below is a quick look at a few of our departments and the citizens they serve.

### 1. CULTURE, RECREATION & COMMUNITY SERVICE

- Libraries
- Parks & Recreation
- Cooperative Extension
- Soil and Water Conservation

#### AIRPORT

**51,000** Number of aircraft operations that took place last year

#### ANIMAL SERVICES

**5,830** Total number of cats and dogs came through the Rowan County Animal Shelter in 2019, of which 2,472 were dogs and 3,358 were cats. 452 dogs were returned to their owner and 52 cats were returned to their owner. All of the adoptable dogs and cats that were not returned to their owner were adopted.

#### BUILDING INSPECTIONS

**8,500** Permits issued fiscal year 19/20.

#### COOPERATIVE EXTENSION

**5,000** Number of hours worked by Cooperative Extension volunteers.

#### ELECTIONS

**94,443** Total number of registered voters in the Rowan County.

#### EMERGENCY MANAGEMENT

**25** Number of significant events the Emergency Management Division handled, including hazardous materials leaks, aircraft crashes, flooding, winter storms, major fires, and missing persons.

#### ENVIRONMENTAL MANAGEMENT

**20%** approximate increase experienced at the land-fill in total volume of received solid waste tons, likely due to increase MSW generation by households as a result of more citizens working from home and observing NC stay at home orders.

#### INFORMATION TECHNOLOGY

**5.5M** The number of unique pageviews our website received in FY 19.

#### LIBRARY

**474,033** Number of books, DVDs and circulated 88,274 registered users last year across 3 library branches.

#### PARKS & REC

**600,000+** Number of visitors to our parks annually.

#### PLANNING & DEVELOPMENT

**Over 750** zoning permits issued for new and expanded residential and commercial activity in Rowan County.

#### PUBLIC HEALTH

**12,282** Number of client visits to the nursing program during the 2019 calendar year.

#### REGISTER OF DEEDS

**May 7, 2018** Date our office is a Certified Passport Acceptance Facility. We will accept your completed application for a new passport and forward it to the Passport Services section of the U.S. Department of State for an issuance determination. The Register of Deeds has passport forms available and will also be able to take your official passport photo. Thank-A-Vet cards have been issued since the program's 2016 inception with nearly 500 newly registered DD-214s.

#### ROWAN TRANSIT

**681,330** miles traveled and 78,484 trips on all modes of transportation during FY20

#### SOCIAL SERVICES

**56,216** Number of individuals served through public assistance

#### TELECOMMUNICATIONS

**204,420** calls were dispatched to EMS, Fire, Law Enforcement and Rescue.

#### VETERANS SERVICES

**8,000** Number of veterans served during FY 19-20.

## ROWAN COUNTY DAILY CALL VOLUME STATISTICS

EMS	21,604
FIRE	21,841
LAW	134,173
OTHER	3,980

### 2. EMERGENCY SERVICES

- Emergency Management
- Emergency Medical Services
- Fire Marshal
- 911 / Telecommunications

### 3. GROWTH MANAGEMENT

- Planning & Development
- Building Inspections

### 4. HUMAN SERVICES

- Public Health
- Social Services
- Rowan Transit System
- Veterans Services

### 5. PUBLIC SAFETY

- Sheriff's Office
- Law Enforcement

### 6. PUBLIC WORKS

- Solid Waste / Landfill
- Recycling Centers



## CONVENIENCE/RECYCLING SITES

## SOLID WASTE



Rowan County is committed to foster a clean and green environment.

Environmental Management and the Sheriff's Office established an Environmental Crimes Enforcement Program. It focuses law enforcement efforts to mitigate illegal dumping and litter throughout our County. In addition to our increased enforcement efforts, the Rowan County's Litter Mitigation Crew removed approximately two hundred and forty thousand pounds of litter and debris from Rowan County Roadsides. Although the Department of Environmental Management staff have endured a challenging year, they have continued to provide seamless solid waste and recycling services to our community!

### Rock Grove

255 Rock Grove Church Road, Rockwell, NC  
(704) 855-1780 Hours: M-Sat: 7:00-7:00

### Dunn's Mtn.

1735 Dunn's Mtn. Road, Salisbury, NC  
(704) 637-7399 Hours: M, F, Sat: 7:00-7:00

### Providence

1985 Providence Church Road, Salisbury, NC  
(704) 636-1798 Hours: M, F, Sat: 7:00-7:00

### Campbell Road

665 Campbell Road, Woodleaf, NC  
(704) 278-3006 Hours: M-Sat: 7:00-7:00

### Goodnight Road

3282 Goodnight Road, Salisbury, NC  
(704) 637-2115 Hours: M, F, Sat: 7:00-7:00

### Liberty

8835 Stokes Ferry Road, Salisbury, NC  
(704) 637-2745 Hours: M, F, Sat: 7:00-7:00

### ROWAN COUNTY LANDFILL

789 Campbell Road  
Woodleaf, NC  
(704) 278-2211  
HOURS: M-F: 7:30-4:00 Sat: 8:00-2:00

### RECYCLING PROCESSING CENTER

1102 N. Long Street  
East Spencer, NC  
(704) 216-8965  
HOURS: M-F: 7:00-3:30

Landfills are self-supporting and  
DO NOT operate from taxes

Empty seed bags can be returned to vendors  
for reuse or recycling

### CONTROL LITTER BY COVERING AND SECURING LOADS!

Rowan County accepts televisions for recycling FREE at the Long Street  
facility ONLY M-F 7:00-3:30





**PUBLIC SCHOOLS**

**PRIVATE SCHOOLS**

CONGRATULATIONS



## Rowan-Salisbury Schools

K-12

18,585 Students

3,000 Staff

35 Schools

6 Traditional High Schools

1 Early College

1 Alternative School

7 Middle Schools

19 Elementary Schools

1 Virtual K-8 Academy

## Kannapolis City Schools

K-12

## Rowan-Cabarrus Community College



City of Refuge Christian (K-12)

Grace Academy (K-5)

North Hills Christian School (K-12)

Rockwell Christian School (K-12)

Sacred Heart Catholic School (K-8)

Salisbury Academy (K-8)

## Catawba College

1333 Students

**CATAWBA**

## Livingstone College

1122 Students



## Hood Theological Seminary

149 Students



2019-2020

**RSS Principal of the Year**

SHONDA HAIRSTON

Knollwood Elementary School



2019-2020

**RSS Teacher of the Year**

THERESA PIERCE

Rowan County Early College



## COLLEGE PRESIDENTS



**Dr. Carol Spalding**  
RCCC



**Vergel Lattimore**  
Hood Theological Seminary



**Dr. Jimmy Jenkins**  
Livingstone College



**David Nelson**  
Catawba College

**Over the past 5 years,**  
our annual amount of scholarships awarded to  
students has increased from approximately  
**\$9.5 MILLION to**  
**\$33 MILLION**

During the 2019-2020 school year, Rowan-Salisbury Schools  
provided extraordinary education every day for more than  
**18,500 STUDENTS** in  
**35 SCHOOLS**. We set our high schoolers up for success  
by offering high school choice academies in the areas of:

- Agriculture & Farm-to-Table
- Business, Marketing and Finance
  - Communications
  - Health Sciences
- Fine and Performing Arts
  - JROTC
- STEM & Advanced Manufacturing
- Early College – in partnership with  
Rowan-Cabarrus Community College

### RENEWAL

At Rowan-Salisbury, we've been ranked in the top 10, nationally, for pioneering uses of technology in our schools. We've won Discovery Education's Innovation in Education Award, the National Digital Curriculum Strategy Award and the National Digital Content & Curriculum Achievement Awards. In 2019 our students earned more than \$33 million in scholarships. Education Dive named us one of the Six Districts to Watch in 2020. The list goes on.

Inspired by the district's experienced-back vision and accomplishments and through state legislation, Rowan-Salisbury became the first – and only – district in the state to be granted Renewal status. Renewal grants more local control with charter-like flexibilities in areas of curriculum, budgeting, calendar & scheduling, and hiring of staff. Renewal is about doing what is right for children.

We believe children are more than their test scores. Our community deserves a school system with autonomy that empowers schools to create an engaged learning environment so students enjoy learning and teachers enjoy teaching.

As the Renewal School System, Rowan-Salisbury is committed to redesigning education to create authentic and personalized learning experiences for all students through teacher-led flexibility in curriculum, budgeting, hiring, staffing and scheduling.

Rowan-Salisbury teachers ensure that every student at every school is an engaged learner by:

- Mastering fundamental standards in English, math, science and social studies
- Setting goals based on their unique smartness, career aspirations and personal passions
- Developing interpersonal skills in order to thrive as productive citizens and employees

We empower teachers with the autonomy and flexibility to respond to and engage with each child's unique needs so every day, everyone discovers and achieves the extraordinary.



## ROWAN COUNTY BOARD OF EDUCATION

**Seated L to R: Alisha Byrd-Clark, Susan Cox, Jean Kennedy**

**Standing L to R: Travis Allen, Vice-Chair Josh Wagner, Dean Hunter, Kevin Jones, Chair**

The Rowan-Salisbury Board of Education meets on the second and fourth Monday of each month. The Open Work Session begins at 4:00 p.m. on the second Monday of each month. The Open Business Meeting begins at 5:00 p.m. followed by the Closed Session after the business meeting on the fourth Monday of each month.

The public is welcomed and encourage to attend all open meetings of the Board of Education. The public is encouraged to speak at the Board of Education business meetings. Communications to the Board will be heard at 6:00 pm. Those wishing to speak must sign up prior to 6:00 pm. Please refer questions to the Board Clerk, Sonya Mulkey, at 704-630-6102.

The Board of Education may meet in special sessions upon the call of the Chairman or of the Secretary as often as the school business of the administrative unit may require.





# CULTURE & RECREATION

**ROWAN COUNTY** has three theaters in downtown Salisbury, a nationally accredited art gallery, a symphony orchestra, and a revered outdoor sculpture show. The county boasts eleven National Register and five Local Historic districts, a great history museum, the NC Transportation Museum, three house museums and a meticulously restored depot which has been featured at the Smithsonian and in well-known movies. Rowan County has a rich diverse cultural heritage which can be discovered by taking one of the many self-guided tours that take in these wonderful sites.

**SALISBURY SCULPTURE SHOW** This annual outdoor sculpture show features large outdoor sculptures from artists around the country. Each piece is displayed throughout downtown Salisbury and on the local college campuses.

**THE AFRICAN AMERICAN HERITAGE TOUR** offers a lengthy tour of the key African American historic sites which include the Livingstone College and Union Hill area, Gilliam Family Farm, the White Rock Community of Granite Quarry, Village of Gold Hill and the NC Transportation Museum of Spencer.

**THE SALISBURY HERITAGE WALKING TOUR** features an original walk into history in downtown Salisbury's West Square Historic District. The Salisbury History & Art celebrates the city's rich and diverse history. This unique walking tour is organized into five eras significant to Salisbury's history along a trail of marker's that highlights history and art.

**ROWAN COUNTY TOURISM** manages the Gateway Building, the Rowan Arts Council and the F&M Bank Trolley System. The Rowan Arts Council serves to promote and sustain one of Rowan County's most vital resources — the visual and performing arts. The F&M Trolley System is an enterprise operation that operates two motorized trolleys which are rented for tours, groups, events and other group transportation needs. The Gateway Building houses Rowan County Tourism, Chamber of Commerce, Economic Development Commission, The LandTrust for Central North Carolina and Communities In Schools.

## ROWAN ARTS COUNCIL

The Vision of the Rowan Arts Council is to bring appreciation, enjoyment and awareness of the arts to the community, while establishing Salisbury and Rowan County as a regional resource for arts, education, and culture.

- Advocate arts in education
- Advocate multi-cultural arts
- Promote artistic development of individuals and organizations
- Build sustainable relationships and partnerships among the artists and arts organizations in the county
- Serve as a networking and information resource for the arts
- Provide information resources for citizens and artists
- Offer calendar of ongoing arts and cultural events online
- Oversee and distribute Grassroots Grants Program funds to local arts and cultural organizations
- Provide grant writing assistance
- Oversee the regional artists grant program
- Provide art programming to the citizens of Rowan County



# CULTURE & RECREATION



## CAROLINA THREAD TRAIL

As of July 2015, Rowan County became the 15th county to join a network of over 220 miles of public greenways, trails and blueways known as the Carolina Thread Trail. This network of trails cover North and South Carolina. Visit [www.carolinathreadtrail.org](http://www.carolinathreadtrail.org) for more information.

## DAN NICHOLAS PARK

Dan Nicholas Park was established in 1968 with 330 acres of land donated by Mr. Dan Nicholas, a local entrepreneur and philanthropist. The park offers year-round camping with 68 water/power hook-ups, 6 cabins, 17 shelters equipped with picnic tables and grills, gem mining/gem cutting services, Hurley Train Station, Haden's Carousel, paddle boats, mini golf, a splash pad, playgrounds, and concessions. The park is also home to Rowan Wild, which includes the Nature Center, Cheerwine Aquarium, Stanback Barnyard, and outdoor wildlife exhibits. In addition to these attractions, the park offers nature trails, volleyball courts, horseshoe pits, Scout Camps, an outdoor theater, soccer fields, baseball fields, and six pickleball courts.

## DUNN'S MOUNTAIN PARK

Dunn's Mountain was officially dedicated and opened to the public on November 29, 2006. It includes 83 acres of land protected under a Conservation Easement with the Land Trust for Central North Carolina. Transportation to the top of the mountain is available Saturdays and Sundays during operating hours.

## EAGLE POINT NATURE PRESERVE

Eagle Point officially opened on June 16, 2001, and includes 100 acres of deeded land featuring fauna, flora and animal habitats, more than 3 miles of self-guided trails with overlooks, hiking/biking trails, and high water canoe access to High Rock Lake. Home of future TRACK Trail for children.

## ELLIS PARK

Ellis Park offers 26 acres of recreational activities including ball fields, 18-hole disc golf, lighted tennis courts, volleyball courts, horseshoe pits, bocce courts, game room, two picnic shelters, a children's playground, and an all-inclusive playground funded by the County and a PARTF grant. The park also features an Event Center with a riding arena, judges tower, restrooms, and concession stand with a 1.5 mile walking trail that connects the two facilities. The old Ellis School House is home to a game room, ceramics workshop, and large dining room with fully equipped kitchen and shelters. Therapeutic Recreation and Salisbury/Rowan Senior Games & SilverArts programs are based at Ellis Park.

## HIGH ROCK LAKE

High water canoe access

## SLOAN PARK

Sloan Park offers 100 acres of green space, 3 miles of trails, 5 picnic shelters, volleyball courts, a softball diamond, playground, and historic gristmill. Special features include the Henry W. Culp, Jr. Famous and Historic Tree Trail; the Sloan Nature Trail; the Crawdad Trail along the banks of Fred's Pond (complete with a covered bridge); Don's Gazebo, situated in the Alice Stanback Monument Forest; and Kerr Mill, an 1823 grist mill that houses a museum of Early Americana. A new farmstead museum is complete and currently planning events. An 18-hole disc golf course is now open.





# THERAPEUTIC AND SENIORS



## SALISBURY/ROWAN SENIOR GAMES & SILVERARTS

As a part of the Rowan County Parks & Recreation Department, Salisbury/Rowan Senior Games & SilverArts promotes good health, education, and fellowship among Rowan County adults ages 50+. Since beginning in 1983, the program has grown to more than 700 seniors and gets better each year. A total of 832 senior participants represented Rowan County in 2017, making Rowan County's program the largest in the state.

### For more information, contact:

Savannah Daniel  
704-216-7780  
[savannah.daniel@rowancountync.gov](mailto:savannah.daniel@rowancountync.gov)

Programs offered include:

Silver Arts  
Heritage Arts  
Literary Arts  
Performing Arts  
Visual Arts



### Sports/Senior Games

- Softball
- Basketball
- Discus
- Pickleball
- Shot Put
- Long Jump
- Field
- Bowling|Croquet
- Bocce
- Tennis
- Table Tennis
- Golf
- Mini-Golf
- Archery
- Racquetball
- Cornhole
- Swimming
- Shuffleboard
- Football
- Spin Casting
- Billiards
- Horseshoes
- Badminton
- Cycling
- Bridge Tournament

## THERAPEUTIC RECREATION

The Therapeutic Recreation Division of Rowan County Parks and Recreation provides opportunities for individuals with disabilities to acquire skills that will enable them to participate in recreation/leisure experiences of their choice and enhance their functional abilities within the community. Staff also provides advocacy and support for individuals with disabilities to participate in general recreation activities, as well as specialized therapeutic activities that consist of arts/crafts, health/wellness, sports, cultural arts, social enrichment, and community integration/leisure education. The Therapeutic Recreation Division is the home of Special Olympics Rowan County. For more information, contact Edward Hailey 704-216-7780 [Edward.Hailey@rowancountync.gov](mailto:Edward.Hailey@rowancountync.gov)

## RUFTY-HOLMES SENIOR CENTER

Serving Rowan County, NC Older Adults

1120 S. MLK Jr. Ave., Salisbury, NC  
To learn more: visit [www.ruftyholmes.org](http://www.ruftyholmes.org)  
or call 704-216-7714

***"Adding Life to Years"***

Rufty-Holmes Senior Center is a non-profit, multi-site, **Designated Community Focal Point of Aging Services** for Rowan County Older Adults.

Life-Enriching Activities, Meals and Outreach Services assist Older Adults in living independently in the community.

- |                         |                                 |
|-------------------------|---------------------------------|
| Wellness Classes        | Arts, Clubs, Music              |
| Travel, Social Events   | Family Caregiver Support        |
| Transportation          | Medicare Insurance Counseling   |
| Video Classes from Home | Technology Classes & Assistance |
| Golf & Hiking Groups    | Fitness Classes & Equipment     |

*North Carolina Senior Center of Excellence & Nationally Accredited Senior Center*

# PROTECTING CHILDREN

## SOCIAL SERVICES TOTAL AMOUNT OF BENEFITS ISSUED

Medicaid .....	\$210,063,223
Food and Nutrition .....	\$31,360,624
Child Support Collection .....	\$10,450,863
Day Care (Adult and Child) .....	\$5,841,549
Foster Care/Adoption Assistance/LINKS .....	\$4,153,876
Special Assistance and In Home Aide .....	\$1,398,143
Energy and Crisis .....	\$1,031,373
Work First .....	\$539,718
Medicaid Transportation .....	\$764,888
Community Sponsored Programs .....	<u>\$65,813</u>
Total	\$265,670,070

## COST FOR ADMINISTERING PROGRAMS

Federal .....	\$9,252,909
State .....	\$656,452
County .....	<u>\$7,288,787</u>
Total	\$17,198,148

It is the policy of NC Department of Health and Human Services to provide services, care, benefits, and assistance to all qualified persons without regard to race, color, national origin, sex, religion, age, disability, or political beliefs.

## STEPS TO BECOMING A FOSTER PARENT

1. Be between the ages of 21 to 65 years old, married or single.
2. Have adequate income to meet your family's financial needs.
3. Have a clear criminal background check, with no prior history of Child Protective Services involvement.
4. Pass a home inspection by the County Fire Marshal and DSS social worker.
5. Pass a physical exam from your physician along with a TB test.
6. Complete TIPS-MAPP (Trauma Informed Partnering for Safety and Permanence-Model Approach to Partnerships in Parenting.)

## Questions & Answers

### Q: WHAT ARE CHILD WELFARE SERVICES?

**A:** Child Welfare Services focus on making sure that children are safe. This includes activities such as investigations, in-home services, foster care and adoption.

### Q: WHO HAS THIS RESPONSIBILITY IN ROWAN COUNTY?

**A:** The Rowan County Department of Social Services has the legal authority to protect children in Rowan County. This legal authority is defined in the North Carolina General Statutes.





# HEALTH DEPARTMENT

## IN 2019, ROWAN COUNTY HEALTH DEPARTMENT:

- In 2019, 189 students were provided on-site dental cleaning and treatments at North Rowan and Duncan Kootz Elementary Schools due to a grant from the Rural Community Health program.
- In 2019, 2113.19 pounds of medication was collected from 12 medication drop box locations and 1 take back event.
- In January 2019, the Rowan County Health Department was awarded a \$285,326 grant for implementation of a Post Overdose Response Team (PORT).
- On August 29, 2019, A PORT Press Conference was held at the Rowan County Health Department Community Room for an official launch of the program where presentations were made by members of the PORT team and the Community Paramedic.
- From July to November 2019, 59 Narcan kits were delivered to Rowan County citizens by the members of the PORT in an effort to combat unintentional death due to opioid overdose.
- Participated in Farmer's Day and presented information on various healthy living and lifestyle topics.
- Billboards were placed in the area promoting local farmers market, highlighting the negative health effects of smoking on children, and encouraging people to get rid of their unused drugs.
- Co-sponsored the "Yum-Yum" bus which proved free summer meals to kids in our parking lot.
- Hosted our annual Public Health Week Celebration 4/1/19-4/5/19 with a kickoff "Walk in the Park" to promote healthy activity and fitness, and included Public Health Nursing, Stress Management, WIC Nutritional, and Dental Health days.
- Our 5th Annual Community Health Fair Extravaganza held on 6/12/19 provided free dental screenings and goody bags, A1C screenings, Immunization checks, Narcan kits for eligible families, Nutrition and Breastfeeding information, and health information stations. The Salisbury Fire Department had a firetruck and the Sheriff's Department had a Sheriff's car on site. Free lunches were provided for children by Rowan Salisbury Schools through the "Meals on the Bus" Program.
- In late 2019, the Rowan County Health Department began a partnership with North Carolina Central University's Biomedical/Biotechnology Research Institute on a new initiative called "H.O.P.E.-Health Equity, EnvirOnment, and Population Health" along with Cabarrus County and Anson County. This program aims to become a leader in building healthy communities by developing and implementing interventions to address health disparities, promote healthy living, chronic disease prevention and management, and exploring interactions between environment, health, and technologies.
- In 2019, our third annual substance use forum focused on caring for pregnant women suffering with opioid use disorder and provided research into the issues that affect them and how the community can support individuals through treatment and programs.

## ROWAN COUNTY TELECOMMUNICATIONS

Rowan County Emergency Services is an "all-hazards" Department focused on fulfilling its responsibility for efficient resource utilization and disaster preparation. It is comprised of an Emergency Management Division, Fire Division, and Emergency Medical Services Division. Daily response and support are provided to the community in addition to ensuring comprehensive emergency management plans meet community need. The Department has forged relationships throughout the community that enable it to lead multiple agencies through all types and sizes of disaster response. Rowan County Emergency Services' Vision is to establish a culture of resilience and personal responsibility through inclusive collaborative partnerships that provide programs and resources for all residents.



# FREQUENTLY CALLED

American Red Cross .....	(704) 633-3854
Atrium Health Cabarrus .....	(704) 403-3000
Better Business Bureau .....	(336) 852-4240
Clerk of Court .....	(704) 797-3001
Communities in Schools .....	(704) 797-0210
Convention & Visitors Bureau .....	(704) 638-3100
Cooperative Christian Ministry (Kannapolis) ..	(704) 786-4709
Family Crisis Council .....	(704) 636-4718
Habitat for Humanity .....	(704) 642-6292
Hefner VA Medical Center .....	(704) 638-9000
Humane Society of Rowan County .....	(704) 636-5700
Landfill .....	(704) 278-2211
Main Street Mission (China Grove) .....	(704) 855-2909
Meals on Wheels of Rowan County .....	(704) 633-0352
Novant Health Rowan Medical Center .....	(704) 210-5000
Recycling .....	(704) 216-8589
Rowan Arts Council .....	(704) 638-3100
Rowan County Chamber of Commerce .....	(704) 633-4221
Rowan County Housing Authority .....	(704) 633-8380
Rowan Helping Ministries .....	(704) 637-6838
Rowan Literacy Council .....	(704) 216-8266
Rowan United Way .....	(704) 633-1802
RowanWorks Economic Development .....	(704) 637-5526
Rufty Holmes Senior Center .....	(704) 216-7714
Smart Start Rowan .....	(704) 630-9085
The Salvation Army of Rowan County .....	(704) 636-6491
YMCA of Rowan County .....	(704) 216-9622

## COUNTY GOVERNMENT

Ambulance Billing and Collections .....	(704) 216-8160
Animal Services .....	(704) 216-7768
Board of Elections .....	(704) 216-8140
Building Inspections .....	(704) 216-8619
Buildings, Grounds & Parks .....	(704) 216-7800
Cooperative Extension .....	(704) 216-8970
County Manager .....	(704) 216-8180
Detention Center .....	(704) 216-8770
Emergency Services .....	(704) 216-8900
Environmental Health .....	(704) 216-8525
Environmental Management .....	(704) 216-8589
Finance .....	(704) 216-8170
Health .....	(704) 216-8777
Human Resources .....	(704) 216-8100
Information Technology .....	(704) 216-8114
Mid-Carolina Airport (RUQ) .....	(704) 216-7749
Planning and Development .....	(704) 216-8588
Register of Deeds .....	(704) 216-8626
Rowan Public Library .....	(980) 432-8670
Rowan Transit .....	(704) 216-8888
Sheriff's Office .....	(704) 216-8700
Social Services .....	(704) 216-8330
Soil & Water Conservation .....	(704) 216-8999
Tax Assessor .....	(704) 216-8558
Tax Collector .....	(704) 216-8544
Telecommunications .....	(704) 216-8500
Veterans Services .....	(704) 216-8138

**YOURROWAN.COM**

**STAY CONNECTED**  
**ROWAN COUNTY**

**@ROWANCOUNTYNC**  
**EXPLORE ROWAN.LIFE**

## DEPARTMENT

Airport



Animal Shelter



Cooperative Extension



Dan Nicholas Park



Emergency Services



Library



Rowan Wild



Senior Games & Silver Arts



Sheriff's Office - Child Support Enforcement



Sheriff's Office



Telecommunications

