



# ROWAN COUNTY

NORTH CAROLINA

*Be an original.®*

## 2023 Annual Report

# Annual Report 2023

Rowan County prides itself on “being an original”. An individual who is “original” can be said to be authentic, genuine, and nonconformist.

The Rowan Economic Development Council has worked for years to develop the infrastructure for growth, and now that growth is arriving. We could not be prouder to celebrate Macy’s, Inc.’s selection of Rowan County for its new distribution center, along with its significant investment of 2,800 new jobs and \$584.3 million in capital. For a company as iconic as Macy’s to choose to bring nearly 30% of its digital supply chain capacity to China Grove speaks volumes to all the assets Rowan has to offer, and we have the EDC to thank for several of those. The challenges faced and goals achieved of 2021 provided Rowan County the chance to prove how “original” it truly is.

2022 was a busy year for the Rowan EDC, with announcements of the expansions of both Eastern Wholesale Fence LLC and Stout Heating and Air Conditioning, Inc. in Salisbury. Eastern Fence announced plans to create 40 new jobs and invest \$10.5 million in equipment and improvements to its facility in the Mid-South Industrial Park at 7401 Statesville Boulevard. Stout Heating and Air will create 14 new jobs and invest \$2.9 million to acquire and expand an existing facility at 205 Cedar Springs Road in Salisbury

Average wages in Rowan County exceeded \$50,000 for the first time ever. This is the fourth highest average wage in the metro region and 14th highest in the state of North Carolina. Our labor force grew to 67,795 persons, the highest it has been since December 2009 but still below the high of 71,721 in 2007.

With all of these “firsts” can we say that 2022 was the year in which we reached a tipping point from which there is no going back? I think it is safe to say that our “wave” will continue to build momentum for many years to come, but it is also not a time to rest on our laurels



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## QUICK FACTS

County Established .....	1753
Area (Square Miles) .....	511
Population .....	151,661
Median Household Income .....	\$59,717
Total Employers .....	2,885

Source: United Census Bureau  
<https://www.census.gov/quickfacts/rowancountynorthcarolina>  
Rowan County EDC





Commissioner Craig  
Pierce, Commissioner Judy  
Klusman, Commissioner  
Mike Caskey (Back L to R)  
Vice-Chair Jim Greene and  
Chairman Greg Edds  
(Front L to R)

## YOUR COMMISSIONERS

Dear Rowan County Citizens,

As County Commissioners, it is our honor and privilege to present you with our Annual Report. This report gives residents an opportunity to take pride in the accomplishments of our county throughout the past fiscal year.

The report will highlight the statutorily required reporting of the finances and administrative activities of the county (NCGS 153A-82).

Thank you for being a part of our county.

Sincerely,

Chairman Greg Edds

Commissioner Judy Klusman

Commissioner Mike Caskey

Commissioner Craig Pierce

Vice-Chairman Jim Greene

# PROPERTY TAX

**Rowan County Tax Rate for  
2022-2023 Budget is**

**.6575**

COMPANY	VALUE (2022)	TOTAL LEVY	INDUSTRY
1 Duke Energy Carolinas	\$637,153,260	\$4,189,282.68	Public Service
2 Southern Power Company	\$ 285,268,284	\$1,875,638.97	Electric Power Company
3 Delhaize America/Food Lion	\$157,519,717	\$1,035,692.14	Food/Retail
4 Daimler Trucks North America	\$145,952,579	\$959,638.21	Manufacturing
5 Gildan Yarns	\$102,073,038	\$671,130.22	Manufacturing
6 NP Salisbury Industrial/Chewy Inc.	\$56,355,162	\$370,535.19	Distribution Warehouse
7 Aldi, Inc.	\$48,573,049	\$319,367.80	Food/Retail
8 Piedmont Natural Gas	\$46,932,435	\$308,580.76	Public Service
9 Transcontinental Pipeline	\$42,672,28	\$280,570.29	Public Service
10 Henkel US Operation	\$41,289,057	\$271,475.55	Manufacturing

In addition to the \$0.6575 per \$100 on your property tax bill, there is a fire service tax. This tax is collected by the County and forwarded to each fire department. The rates are requested by each fire department and approved by the County Commissioners.

Fire District	Tax Rate
Locke .....	0.0975
Liberty .....	0.0800
East Gold Hill .....	0.0900
Woodleaf .....	0.0750
Scotch-Irish .....	0.0900
Richfield/Misenheimer .....	0.0700
South Rowan .....	0.0900
East Rowan .....	0.0700
East Landis .....	0.0425
West Rowan .....	0.0900
Rowan Iredell .....	0.0648

Fire District	Tax Rate
Enochville .....	0.0800
South Salisbury .....	0.0900
Rockwell Rural .....	0.0900
Pooletown .....	0.0900
Miller Ferry .....	0.0875
Union .....	0.0550
Mt. Mitchell .....	0.0726
Ellis .....	0.0850
Franklin .....	0.0900
Cleveland Community .....	0.0936
Atwell Township .....	0.0975
Bostian Heights .....	0.0900



Incorp. 1889  
**Population 4,572**



Incorp. 1883  
**Population 879**



Incorp. 1901  
**Population 1,607**



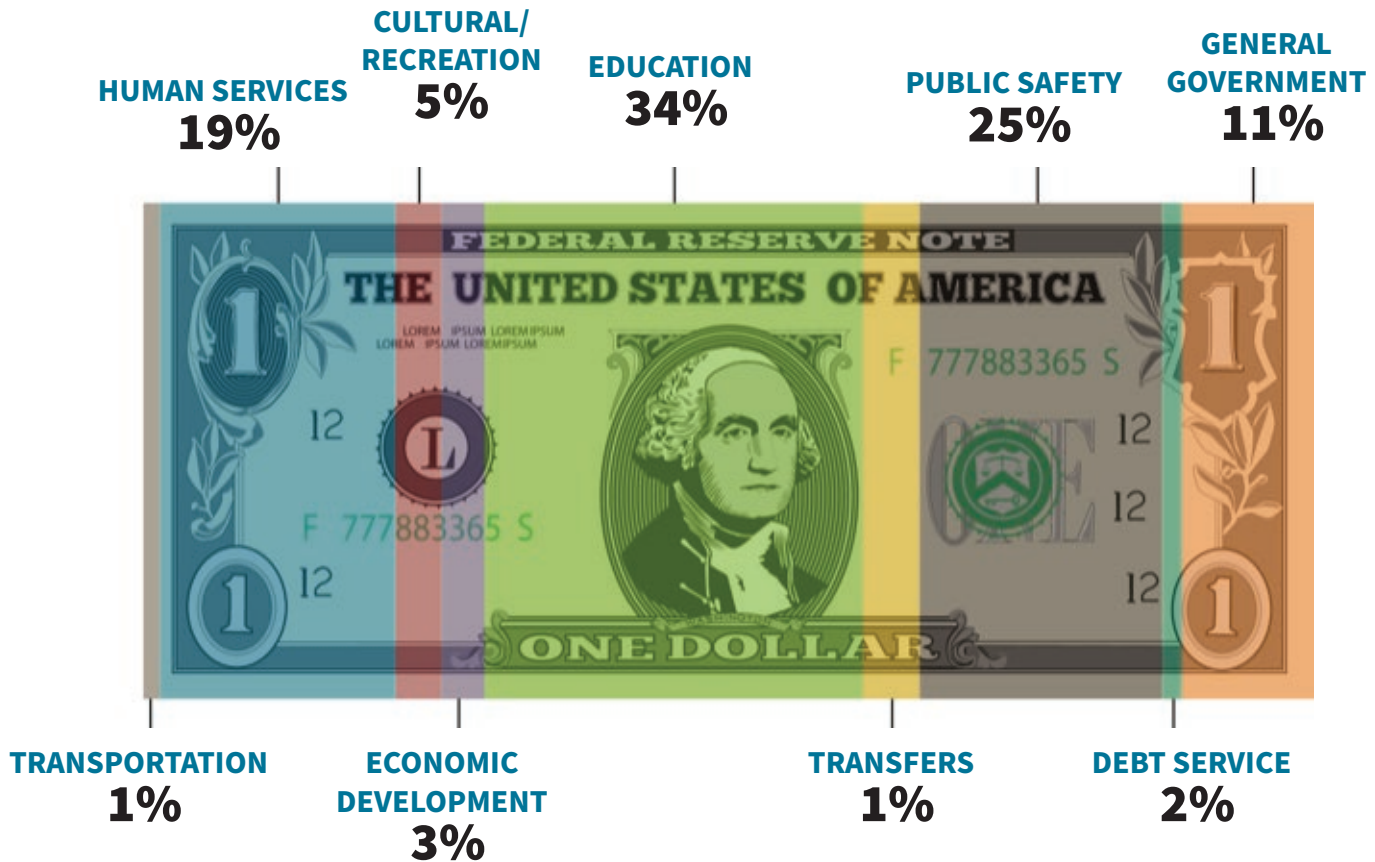
Incorp. 1903  
**Population 838**



Incorp. 1901  
**Population 3,068**



# YOUR TAX DOLLARS



## HOW TO CALCULATE TAXES

The 2022 tax rate for Rowan County is 0.6575.

This means property will be taxed at 0.6575 cents per \$100 of value. As an example, if your home is appraised at \$150,000, here is the formula on how to calculate your bill:

$$\$150,000 / 100 \times 0.6575 = \$986.25$$

Source: NC OSBM



Incorp. 1984  
Population 59,321



Incorp. 1901  
Population 3,803

*The Town of*  
**Rockwell**  
*North Carolina*

Incorp. 1911  
Population 2,370



Incorp. 1753  
Population 36,319



Incorp. 1905  
Population 3,354

# ECONOMIC DEVELOPMENT

In  
**2022**

The Rowan EDC managed projects that resulted in  
**2884 NEW JOBS** and **\$597.7 MILLION OF NEW  
CAPITAL INVESTMENT** in Rowan County



**PARTNERSHIP for  
ECONOMIC DEVELOPMENT  
SALISBURY, NC**

*Be an original.™*

Established in 1984, the Rowan EDC, Rowan County's Economic Development Council, is the lead business assistance resource for Rowan County and its ten municipalities, including the City of Salisbury. The primary goals of the Rowan EDC are to work with companies to retain existing jobs and create new ones in Rowan County, as well as bring new investment to our community.

Our staff offers a wide range of services to businesses looking to locate or expand in Rowan County including site identification and development, community assistance / grant identification, fiscal impact modeling, marketing assistance, and community demographic information.

## OUR MISSION STATEMENT:

*“To promote and facilitate business retention and strategic business growth in Rowan County.”*



**Rod Crider**  
President  
(704) 637-5526  
[rcrider@rowanedc.com](mailto:rcrider@rowanedc.com)



**Scott Shelton**  
Vice President  
(704) 637-5526  
[Scott@rowanedc.com](mailto:Scott@rowanedc.com)



**Joanie Michael**  
Administrative Services  
Manager  
(704) 637-5526  
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**Kendall Henderson**  
Director of Business  
Services  
(704) 637-5526  
[Kendall@rowanedc.com](mailto:Kendall@rowanedc.com)



**Molly Ruf**  
Marketing & Communica-  
tions Manager  
(704) 637-5526  
[mollie@rowanedc.com](mailto:mollie@rowanedc.com)





## RECENT GROWTH

In 2022 Macy's, the iconic retail brand, chose Rowan County as ground zero for its strategy to modernize for future growth. In announcing its new 1.4 million SF distribution facility, with 2800 new jobs and an investment of over a half billion dollars, it became the largest new project announcement in Rowan County history. Average wages in Rowan County exceeded \$50,000 for the first time ever. This is the fourth highest average wage in the metro region and 14th highest in the state of North Carolina.

## TALENT ATTRACTION

Interest in relocating or expanding to Rowan County businesses as measured by the number of leads we received was the highest in history and there were 13 companies that visited a total of 22 times. The new buildings coming into our market will generate demand for up to 30,000 new employees, and we prepared for it by launching a talent attraction campaign to gain a larger share of the more than 110 people who move to the region each day. Our focus is shifting from business attraction to talent attraction. and representing a real need

## FOOD PROCESSING DESTINATION

Business Facilities magazine ranked Rowan County among the top 10 metro areas in North America for food processing for the second year in a row, earning the No. 8 spot in 2022. This is due to Rowan's many assets, including its strong water supply from the Yadkin River and the North Carolina Food Innovation Lab in Kannapolis. Rowan is also home to major companies like Food Lion and Cheerwine, as well as local producers like Carolina Malt House and Patterson Farm, providing a robust supply chain for new businesses.



## PRODUCTIVE DEVELOPMENT

The Charlotte Business Journal's (CBJ) editorial staff compiled their list of the region's top 25 stories of 2022 and Rowan

County made the number 16 spot with the announcement of the Macy's project coming to China Grove. The story titled, "Macy's commits to \$584 million distribution complex in Rowan County" was released on December 20 and calls Rowan County a major beneficiary to the "expansion of Charlotte's industrial real estate market". The Macy's project is the centerpiece of a wave of industrial activity in Rowan County, which is capitalizing on its proximity to a major interstate. Rod Crider, president and CEO of Rowan EDC, told CBJ in October that the county has 23 million square feet of industrial development under construction, in planning or being considered to locate there.

# EMPLOYMENT



RANK	COMPANY NAME	INDUSTRY	# EMPLOYEES
1	Ahold Delhaize Food Lion	HQ/Call Center/Distribution/Retail	3600
2	Rowan Salisbury Schools	Education	2610
3	VA Medical Center	Health Services	2250
4	Daimler	Manufacturing	1685
5	Novant Health Rowan Medical Center and Clinics	Medical Services	1560
6	Chewy	Distribution/Warehousing/Ecommerce	1350
7	Rowan-Cabarrus Community College	Education	900
8	Rowan County	Municipal Government	849
9	Gildan	Manufacturing	550
10	Teijin Automotive	Manufacturing	505

Source: Rowan EDC

## ROWAN CHAMBER

Chamber of Commerce

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The Rowan Chamber of Commerce is a private not-for-profit business advocacy organization. The Chamber has an active Board of Directors, volunteers, and staff to assist the business community. The Chamber was incorporated in 1925 and has accomplished a great deal in its almost 100-year history.

The Chamber has over 800 members, representing nearly 20,000 employees in Rowan County and the surrounding area. Benefits include: Business advocacy & candidate forums, workforce development & talent attraction, community development, professional development, Peer-to-Peer business support groups, business networking events, membership directory, relocation packets, member only brochure racks, member only ribbon cuttings, member only business referrals, discount programs for members.

Some of the more popular programs are: Leadership Rowan, Power in Partnership breakfast meetings, Business After Hours mixers, Ambassadors, Candidate Forums, Washington, D.C. trip; Raleigh trips; Women in Business, Total Resource Campaign, Minority Business Council, Young Professionals, Dragon Boat Festival and Annual Meeting.

For more information contact the Chamber at 704.633.4221 or [info@rowanchamber.com](mailto:info@rowanchamber.com) or [www.rowanchamber.com](http://www.rowanchamber.com) or 204 E. Innes St., Suite 100, Salisbury, NC 28144



# RECREATION & OLDER ADULTS



## THERAPEUTIC RECREATION

The Therapeutic Recreation Division of Rowan County Parks and Recreation provides opportunities for individuals with disabilities to acquire skills that will enable them to participate in recreation/leisure experiences of their choice and enhance their functional abilities within the community. Staff also provides advocacy and support for individuals with disabilities to participate in general recreation activities, as well as specialized therapeutic activities that consist of arts/crafts, health/wellness, sports, cultural arts, social enrichment, and community integration/leisure education. The Therapeutic Recreation Division is the home of Special Olympics Rowan County. For more information, contact Edward Hailey 704-216-7780 [Edward.Hailey@rowancountync.gov](mailto:Edward.Hailey@rowancountync.gov)

## RUFFY-HOLMES SENIOR CENTER

Serving Rowan County, NC Older Adults

1120 S. MLK Jr. Ave., Salisbury, NC

To learn more: visit [www.ruffyholmes.org](http://www.ruffyholmes.org)  
or call 704-216-7714

Ruffy-Holmes Senior Center is a non-profit, multi-site,  
**Designated Community Focal Point of Aging Services**  
for Rowan County Older Adults.

Life-Enriching Activities, Meals and Outreach Services assist  
Older Adults in living independently in the community.

Wellness Classes	Arts, Clubs, Music
Travel, Social Events	Family Caregiver Support
CARS Transportation	Indoor Aquatic Pool Classes
Medicare Insurance Counseling	
Video Classes from Home	
Technology Classes & Assistance	
Golf & Hiking Groups	Fitness Classes & Equipment
Computer Tablet Loans	Minor Home Repair Program
Tax Return Assistance	Lunch Club Meals

North Carolina Senior Center of Excellence  
& Nationally Accredited Senior Center

## SALISBURY/ROWAN SENIOR GAMES & SILVERARTS

- |                   |                     |
|-------------------|---------------------|
| • Softball        | • Archery           |
| • Basketball      | • Racquetball       |
| • Discus          | • Cornhole          |
| • Pickleball      | • Swimming          |
| • Shot Put        | • Shuffleboard      |
| • Long Jump       | • Football          |
| • Field           | • Spin Casting      |
| • Bowling Croquet | • Billiards         |
| • Bocce           | • Horseshoes        |
| • Tennis          | • Badminton         |
| • Table Tennis    | • Cycling           |
| • Golf            | • Bridge Tournament |
| • Mini-Golf       |                     |

As a part of the Rowan County Parks & Recreation Department, Salisbury/Rowan Senior Games & SilverArts promotes good health, education, and fellowship among Rowan County adults ages 50+ beginning in 1983.

Programs offered include:  
Silver Arts • Heritage Arts • Literary Arts  
Performing Arts • Visual Arts

### For more information, contact:

Savannah Daniel  
704-216-7780  
[savannah.daniel@rowancountync.gov](mailto:savannah.daniel@rowancountync.gov)



# TOURISM

## Who we are:

The Rowan County Tourism Development Authority's (Rowan County Tourism), primary mission is economic and community development through tourism, destination marketing and destination development. The focus of Rowan County Tourism is to promote the growth and development of the visitor industry in Rowan County. Rowan County Tourism operates on an annual budget supported by visitor paid occupancy tax revenue and does not receive local government funding. Rowan County Tourism also manages the Paul E. Fisher Gateway Building, the Rowan Arts Council, the F&M Bank Trolley System, RailWalk Farmers Market Pavilion, and the Rowan County brand, Be an Original™.

Explore and Be an Original at [www.visitrowancountync.com](http://www.visitrowancountync.com)



## Rowan County Tourism

The Rowan County Visitor Center offers a variety of information about Rowan County and our attractions, including self-guided tours, such as the African American Heritage Trail and the Salisbury Heritage Walking Tour, brochures and more.

In Rowan County, you have the opportunity to be an original. Attractions to businesses, experiences to the people - it all comes together here. Our engaging countryside complete with rolling landscapes, parks, lakes and pick your own farms, paired with our urban centers with historic sites, theaters, live music, shopping, museums and local dives is what makes our destination truly original. Whether you're traveling with kids, exploring new places or taking a romantic getaway, we've got sites to see and things to do in Rowan County. Rowan County is just an hour's drive from Charlotte and the Greensboro and Winston-Salem areas.







# VISIT ROWAN COUNTY

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## NORTH CAROLINA

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*Be an original.®*

### Key Rowan County Tourism 2022 Highlights:

The period between Jan. 2022 and June 2023 was the **strongest 18 months on record** for county tourism

Revenue from overnight stays was **27% higher** than it was in pre-pandemic 2019, which is when the previous record was set

Hotel occupancy rates averaged 70% through 2022, and overall visitor spending in that year **grew 11.7%** from 2021

Visitors spent about \$209 million in 2022 and **supported over 1,400 jobs**

The county's strategy for continued growth is something most tourism departments don't do: offering financial incentives when visitors book overnight stays

# COUNTY GOVERNMENT



**Greg Edds**  
Chairman



**Jim Greene**  
Vice Chairman



**Mike Caskey**  
Commissioner



**Judy Klusman**  
Commissioner



**Craig Pierce**  
Commissioner

## BOARD OF COMMISSIONERS

The Rowan County Board of Commissioners consists of five (5) members who are elected at large in countywide elections to serve four-year staggered terms. The Board’s main purpose is to maintain fiscal responsibility while providing mandated services as set out in the General Statutes and for additional services as passed on to the County by state and federal governments. The Board is also responsible for setting policies, goals and objectives to direct the County’s growth and development, adopting and providing for ordinances, rules and regulations as necessary for the general welfare of County citizens and other services deemed appropriate and necessary by the Board.

## ADMINISTRATION

The Clerk to the Board, County Attorney and County Manager serve at the pleasure of the Board of Commissioners. The County Manager is the chief administrator of county government. He is appointed by the Board of Commissioners and is responsible for the supervision of county operations in accordance with the laws, regulations, policies, direction and guidance the Board of Commissioners authorize. The County Manager, in conjunction with Finance Department staff, is responsible for preparing and submitting the annual budget to the Board, as well as advising the Board on financial matters, services and other issues.

The Clerk to the Board is responsible for keeping the minutes of the Board of Commissioners and the County Ordinance Books, as well as various other county records.

The County Attorney provides legal expertise and services to county staff and departments, and the Board of Commissioners.



**Aaron Church**  
County Manager  
(704) 216-8180  
[aaron.church@rowancountync.gov](mailto:aaron.church@rowancountync.gov)



**Randy Cress**  
Assistant County Manager/  
Chief Information Officer  
(704) 216-8116  
[randy.cress@rowancountync.gov](mailto:randy.cress@rowancountync.gov)



**Kelly Natoli**  
Assistant County Manager/  
Human Resources Director  
(704) 216-8150  
[kelly.natoli@rowancountync.gov](mailto:kelly.natoli@rowancountync.gov)



**Sarah Pack**  
Clerk to the Board  
(704) 216-8180  
[sarah.pack@rowancountync.gov](mailto:sarah.pack@rowancountync.gov)



**John W. (Jay) Dees, II**  
County Attorney  
(704) 216-8180  
[jay.dees@rowancountync.gov](mailto:jay.dees@rowancountync.gov)



**Siobhan Allen**  
Assistant to the County  
Manager/Management Analyst  
(704) 216-8193  
[siobhan.allen@rowancountync.gov](mailto:siobhan.allen@rowancountync.gov)



## AIRPORT & TRANSIT

**Valerie Steele, Director**  
(704) 840-7753  
[valerie.steele@rowancountync.gov](mailto:valerie.steele@rowancountync.gov)



**40,000**  
passenger trips  
through transit

## BUILDING INSPECTIONS

**Thomas O'Kelly, Director**  
(704) 216-8612  
[thomas.o'kelly@rowancountync.gov](mailto:thomas.o'kelly@rowancountync.gov)



**9,136**  
permits issued  
fiscal year  
2022/2023

## FINANCE

**Anna Bumgarner, Director**  
(704) 216-8174  
[anna.bumgarner@rowancountync.gov](mailto:anna.bumgarner@rowancountync.gov)



## ANIMAL SERVICES

**Maria Pannell, Director**  
(704) 216-7770  
[maria.pannell@rowancountync.gov](mailto:maria.pannell@rowancountync.gov)



**5,401**  
Total number of  
cats and dogs came  
through the shelter  
in 2023

## COOPERATIVE EXTENSION

**Amy-Lynn Albertson, Director**  
(704) 216-8970  
[amy-lynn.albertson@rowancountync.gov](mailto:amy-lynn.albertson@rowancountync.gov)



**7,750**  
Number of hours  
worked by Cooperative  
Extension volunteers  
valued at \$232,112.  
Saved Rowan County  
\$59,000 in grants, user  
fees and donations.

## GRANTS ADMINISTRATION AND GOVERNMENTAL RELATIONS

**Ann Kitalong-Will**  
(704) 216-8135  
[Ann.Kitalong-Will@rowancountync.gov](mailto:Ann.Kitalong-Will@rowancountync.gov)



## BOARD OF ELECTIONS

**Sharon Main, Director**  
(704) 216-8140  
[sharon.main@rowancountync.gov](mailto:sharon.main@rowancountync.gov)



**95,819**  
Total number of  
registered voters in  
Rowan County

## EMERGENCY SERVICES

**Allen Cress, Chief**  
(704) 216-8510  
[allen.cress@rowancountync.gov](mailto:allen.cress@rowancountync.gov)



**Yearly Call Volume**  
EMS – 26,857  
FIRE – 27,909  
LAW – 153,147  
OTHER – 4438

## HEALTH

**Alyssa Harris, Director**  
(704) 216-8871  
[alyssa.harris@rowancountync.gov](mailto:alyssa.harris@rowancountync.gov)



**20,011**  
reach in public health  
services in 2023

## BUILDINGS, GROUNDS, AND PARKS

**Don Bringle, Director**  
(704) 216-7818  
[don.bringle@rowancountync.gov](mailto:don.bringle@rowancountync.gov)



**625,000+**  
Number of visitors  
to Rowan County  
parks annually

## ENGINEERING & ENVIRONMENTAL SERVICE

**Craig Powers, Director**  
(704) 216-8589  
[craig.powers@rowancountync.gov](mailto:craig.powers@rowancountync.gov)



**190,000**  
volume of waste  
of waste collected  
annually at the  
Rowan County  
Landfill

## HUMAN RESOURCES

**Kelly Natoli, Director**  
(704) 216-8105  
[kelly.natoli@rowancountync.gov](mailto:kelly.natoli@rowancountync.gov)



# COUNTY GOVERNMENT

## INFORMATION TECHNOLOGY

**Randy Cress, Director**  
(704) 216-8116  
[randy.cress@rowancountync.gov](mailto:randy.cress@rowancountync.gov)



**2,744,080**  
pageviews our  
website received  
in FY23

## PRE-TRIAL RELEASE

**Janet Ruffin, Director**  
(704) 216-8733  
[janet.ruffin@rowancountync.gov](mailto:janet.ruffin@rowancountync.gov)



## SOCIAL SERVICES

**Micah Ennis, Director**  
(704) 216-8422  
[Micah.Ennis@rowancountync.gov](mailto:Micah.Ennis@rowancountync.gov)



**70,050**  
Number of individuals  
served through public  
assistance

## LIBRARY

**Melissa J. Oleen, Director**  
(704) 216-8231  
[melissa.oleen@rowancountync.gov](mailto:melissa.oleen@rowancountync.gov)



**95,695**  
Total library card  
holders. 95,695 physical  
items circulated &  
54,466 reference  
questions answered

## REGISTER OF DEEDS

**John Brindle, Director**  
(704) 216-8637  
[jonathan.brindle@rowancountync.gov](mailto:jonathan.brindle@rowancountync.gov)



**05-07-18**  
Date our office was  
certified as a  
Passport  
Acceptance Facility

## TAX ASSESSOR

**Wendell R. Main II "Chip", Director**  
(704) 216-8585  
[wendell.main@rowancountync.gov](mailto:wendell.main@rowancountync.gov)



## PLANNING AND DEVELOPMENT

**Ed Muire, Director**  
(704) 216-8599  
[ed.muire@rowancountync.gov](mailto:ed.muire@rowancountync.gov)



**827**  
Zoning permits issued  
for new & expanded  
residential &  
commercial activity

## SHERIFF'S OFFICE

**Travis Allen, Sheriff**  
(704) 216-8700  
[travis.allen@rowancountync.gov](mailto:travis.allen@rowancountync.gov)



## TAX COLLECTOR

**Casey Benge, Director**  
(704) 216-8585  
[casey.benge@rowancountync.gov](mailto:casey.benge@rowancountync.gov)



## PURCHASING AND CONTRACT ADMINISTRATION

**Jody Farrow-Bennet, Director**  
(704) 216-8178  
[Jody.Farrow-Bennett@rowancountync.gov](mailto:Jody.Farrow-Bennett@rowancountync.gov)



## SOIL & WATER

**Chris Sloop, Director**  
(704) 216-8733  
[chris.sloop@rowancountync.gov](mailto:chris.sloop@rowancountync.gov)



## VETERANS SERVICES

**Justan E. Mounts, Director**  
(704) 216-8139  
[justan.mounts@rowancountync.gov](mailto:justan.mounts@rowancountync.gov)



**14,890**  
Number of veterans  
served during  
FY2022/2023



# PROTECTIVE SERVICES

## SOCIAL SERVICES

### TOTAL AMOUNT OF BENEFITS ISSUED

Medicaid .....	\$185,749,891
Food and Nutrition .....	\$64,119,284
Child Support Collections .....	\$9,647,304
Day Care (Adult and Child) .....	\$4,014,429
Foster Care/Adoption Assistance/LINKS .....	\$3,329,971
Special Assistance and In Home Aide .....	\$1,230,824
Energy and Crisis .....	\$1,577,385
Work First .....	\$461,414
Medicaid Transportation .....	\$944,088
Community Sponsored Programs .....	\$48,799
<b>Total</b>	<b>\$271,123,389</b>

### COST FOR ADMINISTERING PROGRAMS

Federal .....	\$9,446,655
State .....	\$676,583
County .....	\$8,916,089
<b>Total</b>	<b>\$19,039,327</b>

It is the policy of NC Department of Health and Human Services to provide services, care, benefits, and assistance to all qualified persons without regard to race, color, national origin, sex, religion, age, disability, or political beliefs.

Rowan County DSS is responsible for receiving and screening reports of child abuse and neglect, as well as reports of abuse, neglect, and/or exploitation of adults who are disabled. If a child protective services report meets the statutory definitions for abuse, neglect, or dependency, the report is assigned to a social worker for assessment. Findings determine what services are recommended or required, including possible court action.

If an adult protective services report meets the definitions set forth in law and policy, the report is assigned to a social worker for evaluation. Findings determine whether or not the Department will recommend services or seek court action. Adults who are determined to have the capacity to make their own decisions may elect to stay in situations in which they are abused, neglected, or exploited. The social worker collaborates with other service providers in the community to include adult day care, in-home aide, adult care homes, and skilled nursing facilities, to name just a few.

The legal authority to protect adults who are disabled and children is defined in the North Carolina General Statutes. Rowan County DSS is the legal custodian for nearly 200 children and legal guardian for around 70 adults. There are many ways citizens can support the work DSS does with children and families. If you are interested in becoming a foster parent, serving as a community volunteer, or finding another way to help, please call us at 704.216.8440 to see how you can get involved. Folks interested specifically in fostering can also call 980-429-HOME (4663) or email [Fostering@rowancountync.gov](mailto:Fostering@rowancountync.gov).

## STEPS TO BECOMING A FOSTER PARENT

1. Be between the ages of 21 to 65 years old, married or single.  
.....
2. Have adequate income to meet your family's financial needs.  
.....
3. Have a clear criminal background check, with no prior history of Child Protective Services involvement.  
.....
4. Pass a home inspection by the County Fire Marshal and DSS social worker.  
.....
5. Pass a physical exam from your physician along with a TB test.  
.....
6. Complete TIPS-MAPP (Trauma Informed Partnering for Safety and Permanence-Model Approach to Partnerships in Parenting.)



*Be an original.™*

# ROWAN-SALISBURY SCHOOL SYSTEM

*Be an original.™*



**2022-2023**

**RSS Principal of the Year**

APRIL WILLIAMSON

*Corriher Lipe Middle School*



**2022-2023**

**RSS Teacher of the Year**

AMBER WHITE

*Morgan Elementary*

The Rowan-Salisbury School System's (RSS) mission is to inspire innovative and engaging learning experiences. RSS is committed to building academic excellence, growing students and staff through engaging experiences, reinforcing wellness, investing in talent, and supporting organizational foundations to serve students and schools best. With a commitment to fostering lifelong learning, the Rowan-Salisbury School System is preparing students for success in an ever-changing world of work and community.

During the **2022-2023** school year, the Rowan-Salisbury School System served **18,067 STUDENTS in 33** public school settings across Rowan County. RSS believes that the FIRST option in education is the BEST option in education for Rowan County families. As the first and only Renewal District in NC, RSS is rewriting the traditional approach to education, finding new ways to include professionals in the learning experience, and providing meaningful and engaging work for students and staff.

Each RSS high school offers an academy option available for all RSS students. The high school academies included Agriculture and Farm-To-Table; Business, Marketing, and Finance; Communications; Health Sciences; Fine and Performing Arts; STEM and Advanced Manufacturing. Students also had the option to enroll in the Rowan County Early College to earn a high school diploma and Associate of Arts degree, Summit Virtual Academy for online at-home learning, Dual Language Immersion at Isenberg Elementary, Competency-Based Education at Morgan Elementary or School Choice for North Rowan High School.





**Dr. Carol Spalding**



**Vergel Lattimore**



**Dr. Anthony Davis**



**David Nelson**



Kathy Sanborn (Vice Chair), Dean Hunter, Jimmy Greene, Alisha Byrd-Clark (Chair), Dr. Lynn Marsh, Kevin Jones, Sabrina Harris

## ROWAN-SALISBURY BOARD OF EDUCATION

The Board of Education establishes the policies that govern the Rowan-Salisbury School System, including curriculum, facilities, financial resources and personnel. The Board also evaluates the superintendent.

The Rowan-Salisbury Board of Education typically meets on the second and fourth Monday of each month at the Wallace Educational Forum, 500 N. Main St., Salisbury, NC. Work sessions are held every second Monday, and business meetings are held every fourth Monday. Board members are elected by Rowan County citizens in nonpartisan elections every four years. The terms are staggered to ensure continuity of service.

## PUBLIC SCHOOLS

### Rowan-Salisbury Schools

K-12  
17, 800 Students  
3,000 Staff  
33 Schools  
6 Traditional High Schools  
1 Early College  
1 Alternative School  
7 Middle Schools  
19 Elementary Schools  
1 Virtual K-8 Academy

### Kannapolis City Schools

K-12

### Rowan-Cabarrus Community College

## PRIVATE SCHOOLS

**City of Refuge Christian** (K-12)

**Grace Academy** (K-5)

**North Hills Christian School** (K-12)

**Rockwell Christian School** (K-12)

**Sacred Heart Catholic School** (K-8)

**Salisbury Academy** (K-8)

### Catawba College

1172 Students

### Livingstone College

890 Students

### Hood Theological Seminary

143 Students

# PHONE NUMBERS

## LIBRARIES

Main (Salisbury)	(704) 216-8228
South Rowan (China Grove)	(704) 216-7727
East Branch (Rockwell)	(704) 216-7838
West Branch (Cleveland)	(704) 216-8290

## MUNICIPALITIES

City of Kannapolis	(704) 920-4300
City of Salisbury	(704) 638-5270
Rowan County	(704) 216-8100
Town of China Grove	(704) 857-2466
Town of Cleveland	(704) 278-4777
Town of East Spencer	(704) 636-7111
Town of Faith	(704) 279-7500
Town of Granite Quarry	(704) 279-5596
Town of Landis	(704) 857-2411
Town of Rockwell	(704) 279-2180
Town of Spencer	(704) 633-2231

## KANNAPOLIS CITY SCHOOLS

District Office	(704) 938-1131
Jackson Park Elementary	(704) 933-2831
Wilson Elementary	(704) 932-8656

## ROWAN-SALISBURY SCHOOLS

Administration District Office	(704) 636-7500
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### Elementary

Bostian	(704) 857-2322
China Grove	(704) 857-7708
Granite Quarry	(704) 279-2154
E. Hanford-Dole	(704) 639-3046
Hurley	(704) 639-3038
H.D. Isenberg	(704) 639-3009
Knollwood	(704) 857-3400
Koontz	(704) 216-0273
Landis	(704) 857-3111
Millbridge	(704) 855-5591
Morgan	(704) 636-0169
Mt. Ulla	(704) 278-2750
North Rowan	(704) 639-3042
Overton	(704) 639-3000
Rockwell	(704) 279-3145
Ethan Shive	(704) 279-2899
Summit K-8 Virtual Academy	(704) 630-7274
West Rowan	(704) 278-2131

### Middle

Erwin	(704) 279-7265
China Grove	(704) 857-7038
Corriher-Lipe	(704) 857-7946
Knox	(704) 633-2922
North Rowan	(704) 639-3018
Southeast	(704) 638-5561
West Rowan	(704) 633-4775

### High School

Jesse Carson	(704) 855-7297
East Rowan	(704) 279-5232
Henderson Independent	(704) 639-3134
North Rowan	(704) 636-4420
Rowan Early College	(704) 216-3873
Salisbury	(704) 636-1221
South Rowan	(704) 857-1161
West Rowan	(704) 278-9233

## PUBLIC SAFETY

In case of emergency dial 9-1-1

Non-Emergency dial (704)216-8500

### EMERGENCY SERVICES

Emergency Management	(704) 216-8900
Fire Services	(704) 216-8900
Emergency Medical Services	(704) 216-8900
Rescue Squad	(704) 633-5405

### LAW ENFORCEMENT

#### Local

China Grove PD	(704) 857-2466
Cleveland PD	(704) 278-1900
East Spencer PD	(704) 637-1660
Granite Quarry-Faith Joint	
Police Authority	(704) 279-2952
Kannapolis PD	(704) 920-4000
Landis PD	(704) 857-2129
Rockwell PD	(704) 279-3420
Salisbury PD	(704) 638-5333
Sheriff's Office	(704) 216-8700
Spencer PD	(704) 633-3574

#### State

Alcohol Law Enforcement	(919) 733-4060
Attorney General	(919) 716-6400
Corrections/Prison	(919) 733-2126
Highway Patrol	(919) 733-7952
Medicaid Fraud Invest.	(919) 527-7700
Private Protective Services/	
Alarm Licensing	(919) 788-5320
Sheriff's Standards	(919) 779-8213
State Bureau of Investigation	(919) 662-4500

#### Federal

Alcohol, Tobacco & Firearms	(704) 716-1800
Drug Enforcement Agency	(202) 307-1000
Federal Bureau of Investigation.	(704) 672-6100
US Marshal	(202) 307-9100

## COURT SYSTEM

Clerk of Court	(704) 797-3001
District Attorney	(704) 797-3010
Magistrate	(704) 797-3130
NC Attorney General	(919) 716-6400
Probation/Parole	(704) 639-7518

## STATE & FEDERAL GOVERNMENT

Budd, Tedd (US House, District 13)	(336) 734-9093
Burr, Richard (US Senate-NC)	(202) 224-3154
Cooper, Roy (NC Governor)	(919) 814-2000
DMV Driver's License	(704) 633-5873
Employment Security Commission	
(Joblink)	(704) 639-7529
Farm Service Agency	(704) 637-1602
Ford, Carl (NC Senate District 33)	(704) 305-3541
Howard, Julia	
(NC House, District 77)	(919) 733-5904
IRS (Charlotte))	(704) 548-4100
IRS (Winston-Salem)	(336) 659-2740
Medicaid	(919) 855-4100
Medicare	(800) 633-4227
Sasser, Wayne	
(NC House, District 67)	(704) 982-8003
Social Security Administration	(877) 405-3157
Tillis, Thom (US Senate-NC)	(202) 224-6342
Warren, Harry (NC House, District 76)	(919) 733-5784

## PUBLIC SAFETY

### FIRE DEPARTMENTS

#1-Salisbury (E Innes)	(704) 638-5351
#2-Salisbury (S Main)	(704) 638-5352
#3-Salisbury (W Innes)	(704) 638-5353
#4-Salisbury (Statesville Blvd.)	(704) 638-5354
#5-Salisbury (S Main)	(704) 638-5355
#6-Salisbury (Cedar Springs)	(704) 638-5356
#9-Army National Guard	(704) 359-5823
#34-Miller Ferry (Bayridge)	(704) 637-1286
#35-Cleveland Comm. (Third Creek)	(704) 278-4356
#36-Pooletown (Reeves Island)	(704) 633-7080
#39-Richfield-Misenheimer	(704) 463-7613
#40-Atwell, China Grove	(704) 855-3240
#50-Atwell, Kannapolis	(704) 934-2375
#41-Bostian Heights	(704) 857-0208
#43-China Grove	(704) 857-4300
#44-Landis (W. Rice)	(704) 855-1269
#45-Cleveland Comm. (Statesville Blvd.)	(704) 278-4300
#46-East Gold Hill	(704) 279-8662
#47-East Spencer	(704) 633-0055
#48-Ellis Cross Country	(704) 638-0866
#49-Enochville Fire/Rescue	(704) 938-2890
#51-Rockwell Rural (Lowerstone)	(704) 279-5100
#54-Faith	(704) 279-4154
#55-Franklin (Hwy 601)	(704) 636-8634
#56-Franklin (Statesville Blvd.)	(704) 636-8634
#57-Granite Quarry	(704) 279-5597
#58-Landis (N. Central)	(704) 855-1269
#59-Liberty (St. Matthews)	(704) 637-8883
#60-Liberty (Tamerac)	(704) 637-8883
#61-Locke (Candlewick)	(704) 633-7285
#62-Locke (Briggs)	(704) 633-7285
#63-Locke (Grace Church)	(704) 855-4882
#64-Miller Ferry (Dukeville)	(704) 637-1286
#65-West Rowan (Centenary)	(704) 664-2238
#66-West Rowan(Bear Poplar)	(704) 278-0120
#67-West Rowan (Mount Ulla)	(704) 278-1621
#68-West Rowan (Back Creek)	(704) 326-1166
#69-Pooletown (High Rock)	(704) 633-7080
#70-Rockwell City	(704) 279-2921
#71-Rockwell Rural (Link)	(704) 279-2171
#72-Rowan-Iredell	(704) 278-0036
#73-Scotch-Irish	(704) 278-1273
#74-South Salisbury	(704) 637-3873
#75-Spencer	(704) 637-6135
#76-Union	(704) 633-5876
#77-Woodleaf	(704) 278-0077
#79-Mount Mitchell	(704) 938-3912
#91-Rowan Rescue (Salisbury)	(704) 633-5405
#94-Rowan Rescue (China Grove)	(704) 633-5405
Kannapolis	(704) 920-4260

## FORESTRY

Forestry	(704) 216-8993
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## UTILITIES

Duke Energy	(800) 777-9898
Energy United	(800) 522-3793
Hotwire Communications	(800) 355-5668
Landis Public Power	(704) 857-2411
PSNC Energy	(877) 776-2427
Piedmont Natural Gas	(800) 752-7504
Salisbury-Rowan Utilities (water/sewer)	(704) 638-5300
Spectrum (Time Warner)	(866) 874-2389
Union Power	(704) 289-3145



## CONVENIENCE/RECYCLING SITES

<b>Rock Grove</b>	255 Rock Grove Church Road, Rockwell, NC (704) 855-1780 Hours: M-Sat: 7:00-7:00
<b>Dunn's Mtn.</b>	1735 Dunn's Mtn. Road, Salisbury, NC (704) 637-7399 Hours: M, F, Sat: 7:00-7:00
<b>Providence</b>	1985 Providence Church Road., Salisbury, NC (704) 636-1798 Hours: M, F, Sat: 7:00-7:00
<b>Campbell Road</b>	665 Campbell Road, Woodleaf, NC (704) 278-3006 Hours: M-Sat: 7:00-7:00
<b>Goodnight Road</b>	3282 Goodnight Road, Salisbury, NC (704) 637-2115 Hours: M, Sat: 7:00-7:00
<b>Liberty</b>	8835 Stokes Ferry Road, Salisbury, NC (704) 637-2745 Hours: M, F, Sat: 7:00-7:00

## ROWAN COUNTY LANDFILL

789 Campbell Road  
Woodleaf, NC  
(704) 278-2211

HOURS: M-F: 7:30-4:00 Sat: 8:00-2:00

## RECYCLING PROCESSING CENTER

1102 N. Long Street  
East Spencer, NC  
(704) 638-3045  
HOURS: M-F: 7:00-3:30

Landfills are self-supporting and  
DO NOT operate from taxes

Empty seed bags can be returned to vendors  
for reuse or recycling

**CONTROL LITTER BY COVERING AND SECURING LOADS!**

Rowan County accepts televisions for recycling FREE at  
the Long Street facility ONLY M-F 7:00-3:30

American Red Cross .....	(704) 283-7402
Atrium Health Cabarrus .....	(704) 403-3000
Better Business Bureau .....	(336) 852-4240
Clerk of Court .....	(704) 797-3001
Communities in Schools .....	(704) 797-0210
Convention & Visitors Bureau .....	(704) 638-3100
Cooperative Christian Ministry (Kannapolis) ..	(704) 786-4709
Family Crisis Council .....	(704) 636-4718
Habitat for Humanity .....	(704) 642-6292
Hefner VA Medical Center .....	(704) 638-9000
Humane Society of Rowan County .....	(704) 636-5700
Landfill .....	(704) 278-2211
Main Street Mission (China Grove) .....	(704) 855-2909
Meals on Wheels of Rowan County .....	(704) 633-0352
Novant Health Rowan Medical Center .....	(704) 210-5000
Recycling .....	(704) 216-8589
Rowan Arts Council .....	(704) 638-3100
Rowan County Chamber of Commerce .....	(704) 633-4221
Rowan County Housing Authority .....	(704) 633-8380
Rowan Helping Ministries .....	(704) 637-6838
Rowan Literacy Council .....	(704) 216-8266
Rowan United Way .....	(704) 633-1802
RowanWorks Economic Development .....	(704) 637-5526
Rufty Holmes Senior Center .....	(704) 216-7714
Smart Start Rowan .....	(704) 630-9085
The Salvation Army of Rowan County .....	(704) 636-6491
YMCA of Rowan County .....	(704) 216-9622

## COUNTY GOVERNMENT

Ambulance Billing and Collections .....	(704) 216-8160
Animal Services .....	(704) 216-7768
Board of Elections .....	(704) 216-8140
Building Inspections .....	(704) 216-8619
Buildings, Grounds & Parks .....	(704) 216-7763
Cooperative Extension .....	(704) 216-8970
County Manager .....	(704) 216-8180
Detention Center .....	(704) 216-8770
Emergency Services .....	(704) 216-8900
Environmental Health .....	(704) 216-8525
Environmental Management .....	(704) 216-8589
Finance .....	(704) 216-8170
Health .....	(704) 216-8777
Human Resources .....	(704) 216-8100
Information Technology .....	(704) 216-8114
Mid-Carolina Airport (RUQ) .....	(704) 216-7749
Planning and Development .....	(704) 216-8588
Register of Deeds .....	(704) 216-8626
Rowan Public Library .....	(980) 432-8670
Rowan Transit .....	(704) 216-8899
Sheriff's Office .....	(704) 216-8700
Social Services .....	(704) 216-8330
Soil & Water Conservation .....	(704) 216-8999
Tax Administration .....	(704) 216-8558
Telecommunications .....	(704) 216-8500
Veterans Services .....	(704) 216-8138





**STAY  
CONNECTED**  
*YourRowan.com*




[WWW.ROWANCOUNTYNC.GOV](http://WWW.ROWANCOUNTYNC.GOV)







**DEPARTMENT**

Airport  




Animal Shelter  

Cooperative Extension   

Dan Nicholas Park 


Emergency Services   

Health Department   




Hope 4 Rowan   


Library     

Parks  


Register of Deeds 


Rowan Creek Week   

Rowan Moves   

Rowan One Church One Child 

Rowan Wild  

Senior Games & Silver Arts 

Soil & Water 

Sheriff's Office 