

ROWAN
COUNTY

NORTH CAROLINA

Be an original.®

ANNUAL REPORT
FY 2023/2024

Annual Report

FY 2023/2024

In 2023/2024, Rowan County saw significant strides in its economic development, as the county continued to build on its foundations of business growth, infrastructure improvements, and workforce innovation. The year was marked by both new opportunities and a sustained focus on long-term economic sustainability, solidifying Rowan County as a dynamic region for both businesses and residents alike.

The County's rich history, combined with its modern amenities, creates an attractive environment for both residents and businesses. Steady growth adds to the County's appeal as a place to live, work, and invest. Efforts to enhance the local economy have been complemented by new initiatives to promote environmental stewardship and sustainable practices.

Tourism also saw notable growth in 2023/2024, driven by a combination of cultural events, outdoor recreational opportunities, and historical attractions. The Rowan County Tourism Development Authority worked diligently to market the area as a destination for both regional visitors and new residents. Local festivals, such as the Rowan Arts and Ag Festival, alongside the growth of outdoor attractions like the High Rock Lake and regional parks, contributed to increased tourism-related revenue. These activities not only boosted local businesses but also created jobs and enhanced the overall quality of life for residents.

As Rowan County looks to the future, the groundwork laid in 2023/2024 sets the stage for continued economic prosperity. The combination of infrastructure investment, workforce readiness, business attraction, and small business support provides a solid foundation for growth in the years ahead. With a focus on innovation and sustainability, Rowan County is positioning itself as a key economic player in the region and beyond, ensuring opportunities for all its residents.



NORTH CAROLINA

Be an original.®

Your Commissioners	1
Property Tax.....	2
Your Tax Dollars.....	3
Economic Development	4/5
Employment.....	6
Recreation & Seniors	7
Tourism	8/9
County Government	10-12
Protecting Children	13
Education	14/15
Phone Numbers.....	16/17
Solid Waste.....	17

QUICK FACTS

County Established	1753
Area (Square Miles)	511
Population	153,384
Median Household Income	\$64,915
Total Employers	4772



Commissioner Craig
Pierce, Commissioner Judy
Klusman, Commissioner
Mike Caskey (Back L to R)
Vice-Chair Jim Greene and
Chairman Greg Edds
(Front L to R)

YOUR COMMISSIONERS

Dear Rowan County Citizens,

As County Commissioners, it is our honor and privilege to present you with for FY 2023/2024. This report gives residents an opportunity to take pride in the accomplishments of our county throughout the past fiscal year.

The report will highlight the statutorily required reporting of the finances and administrative activities of the County (NCGS 153A-82).

Thank you for being a part of our county.

Sincerely,

Chairman Greg Edds

Commissioner Judy Klusman

Commissioner Mike Caskey

Commissioner Craig Pierce

Vice-Chairman Jim Greene

PROPERTY TAX

Rowan County Tax Rate for
FY 2023-2024 Budget is **.5800**

COMPANY	VALUE (2024)	TOTAL LEVY	INDUSTRY
1 Duke Energy Carolinas	\$672,999,177	\$3,903,395.23	Public Service
2 Southern Power Company	\$332,798,843	\$1,930,233.29	Electric Power Company
3 Delhaize America/Food Lion	\$183,621,505	\$1,065,004.73	Food/Retail
4 Daimler Trucks North America	\$162,462,678	\$942,283.53	Manufacturing
5 Gildan Yarns	\$96,553,503	\$560,010.32	Manufacturing
6 Teijin Automotive Technologies/Meri (NC) LLC	\$ 83,947,609	\$486,896.13	Manufacturing
7 NP Salisbury Industrial/Chevy Inc.	\$64,429,797	\$373,692.82	Distribution Warehouse
8 Piedmont Natural Gas	\$59,182,734	\$343,259.86	Public Service
9 Aldi, Inc.	\$48,935,796	\$283,827.62	Food/Retail
10 Norfolk Southern	\$47,255,785	\$274,083.55	Public Service

In addition to the \$0.5800 per \$100 on your property tax bill, there is a fire service tax. This tax is collected by the County and forwarded to each fire department. The rates are requested by each fire department and approved by the County Commissioners.

Fire District	Tax Rate
Locke	0.0975
Liberty	0.0800
East Gold Hill	0.0900
Woodleaf	0.0750
Scotch-Irish	0.0900
Richfield/Misenheimer	0.0700
South Rowan	0.0900
East Rowan	0.0700
East Landis	0.0425
West Rowan	0.0900
Rowan Iredell	0.0600

Fire District	Tax Rate
Enochville	0.0800
South Salisbury	0.0900
Rockwell Rural	0.0900
Pooletown	0.0900
Miller Ferry	0.0875
Union	0.0550
Mt. Mitchell	0.0726
Ellis	0.0850
Franklin	0.0900
Cleveland Community	0.0936
Atwell Township	0.0975
Bostian Heights	0.0900



Incorp. 1889
Population 4,610



Incorp. 1883
Population 887



Incorp. 1901
Population 1,625

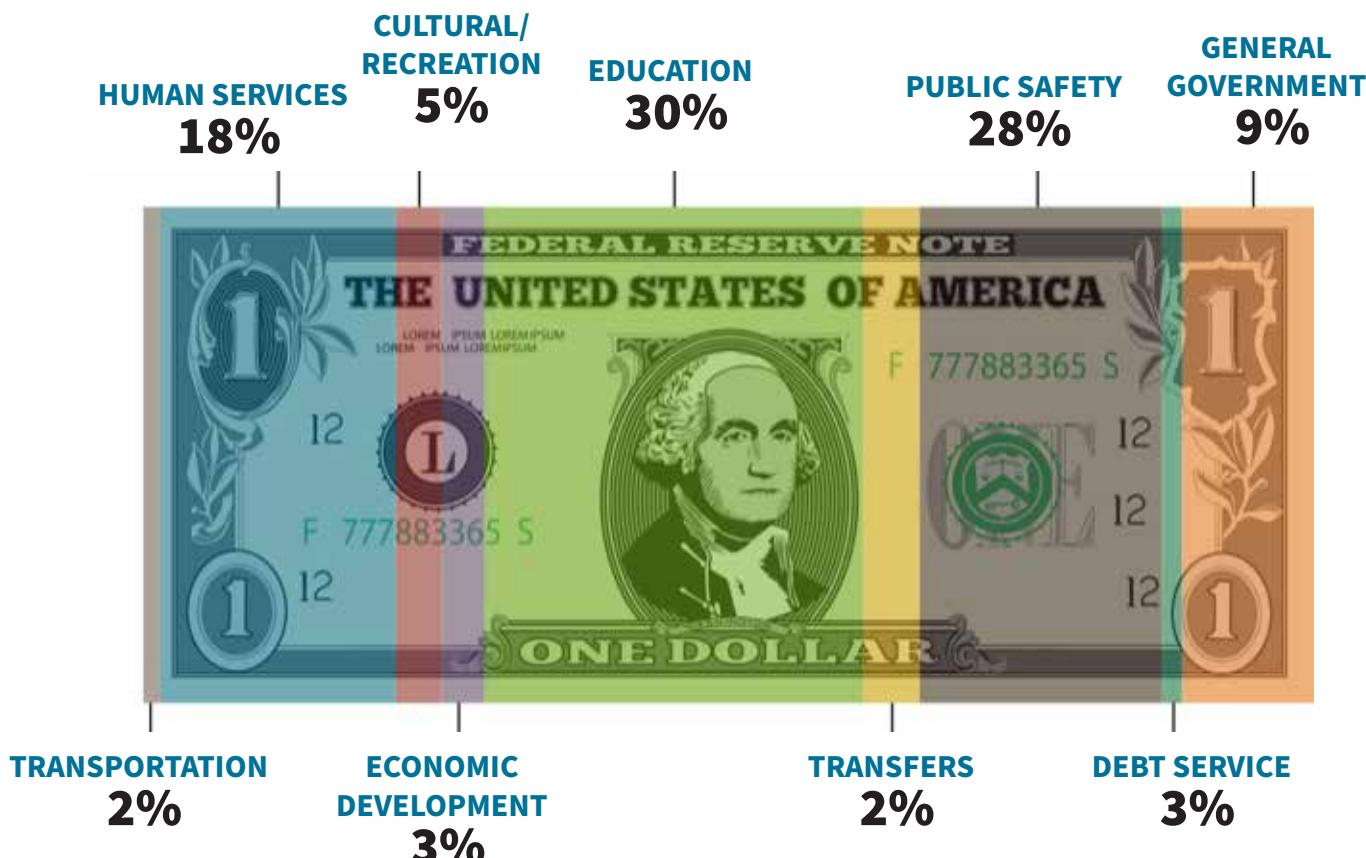


Incorp. 1903
Population 836



Incorp. 1901
Population 3,107

YOUR TAX DOLLARS



HOW TO CALCULATE TAXES

The 2023/2024 tax rate for Rowan County is 0.5800.

This means property will be taxed at 0.5800 cents per \$100 of value. As an example, if your home is appraised at \$150,000, here is the formula on how to calculate your bill:

$$\$150,000/100 \times 0.5800 = \$870.00$$

Source: NC OSBM



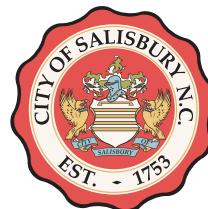
Incorp. 1984
Population 60,521



Incorp. 1901
Population 3,838

The Town of
Rockwell
North Carolina

Incorp. 1911
Population 2,390



Incorp. 1753
Population 36,579



Incorp. 1905
Population 3,406

ECONOMIC DEVELOPMENT

In FY
2023
/24

The Rowan EDC managed projects that resulted in
512 NEW JOBS and **\$218.6 MILLION OF NEW CAPITAL INVESTMENT** in Rowan County



**PARTNERSHIP for
ECONOMIC DEVELOPMENT
SALISBURY, NC**

Be an original.™

Established in 1984, the Rowan EDC, Rowan County's Economic Development Council, is the lead business assistance resource for Rowan County and its ten municipalities, including the City of Salisbury. The primary goals of the Rowan EDC are to work with companies to retain existing jobs and create new ones in Rowan County, as well as bring new investment to our community.

Our staff offers a wide range of services to businesses looking to locate or expand in Rowan County including site identification and development, community assistance / grant identification, fiscal impact modeling, marketing assistance, and community demographic information.

OUR MISSION STATEMENT:

“To promote and facilitate business retention and strategic business growth in Rowan County.”



Rod Crider
President
(704) 637-5526
rcrider@rowanedc.com



Scott Shelton
Vice President
(704) 637-5526
Scott@rowanedc.com



Joanie Michael
Administrative Services
Manager
(704) 637-5526
jmichael@rowanedc.com



Kendall Henderson
Director of Business
Services
(704) 637-5526
Kendall@rowanedc.com



Mikayla Smith
Marketing &
Communications Manager
(704) 637-5526
Mikayla@rowanedc.com



RECENT GROWTH

In 2023/2024, Rowan County continued to build on its growth trajectory, with significant progress in speculative industrial development and several high-impact project announcements. The County now boasts 19.5 million square feet of speculative building space at various stages—6.4 million under construction, 7.3 million proposed, 4.2 million in planning, and 1.6 million move-in ready—positioning Rowan as a competitive player in the Charlotte metro region.

This momentum contributed to the recruitment of Chick-fil-A Supply, which is investing \$58.3 million and creating 112 new jobs in at the new Lakeshore Corporate Park in Kannapolis; DHL Supply Chain, which announced a \$40 million investment in Salisbury for a life sciences-focused operation; and General RV, which broke ground on a \$25 million facility expected to create over 150 full-time jobs. These wins reflect Rowan County's commitment to proactive product development and its growing appeal as a destination for strategic business investment.

HELPING TALENT FEEL LIKE A LOCAL FASTER

In 2023/2024, the Rowan EDC launched its Concierge Relocation Service to support talent considering a move to Rowan County. This personalized service goes beyond job connections—it helps newcomers feel at home faster by providing tailored guidance on housing, education, and quality-of-life amenities. Whether someone is relocating from across the country or just across the state, the Concierge Relocation Service ensures they're equipped to thrive in Rowan. This initiative seamlessly complements the ongoing national "Choose Rowan" campaign, reinforcing the County's commitment to attracting and retaining top-tier talent.

ELECTRIC VEHILCE DESTINATION

Rowan County is rapidly emerging as a prime location for electric vehicle (EV) suppliers, thanks to its strategic proximity to major EV manufacturing facilities. Situated within an hour's drive of Toyota's forthcoming \$14 billion battery plant in Greensboro-Randolph and VinFast's \$4 billion automotive assembly facility in Chatham County, Rowan offers suppliers unparalleled access to these industry giants. Additionally, Scout Motors is investing \$2 billion in a new EV production center in Blythewood, South Carolina, just over two hours south of Rowan County. With direct access to I-85, robust infrastructure, and a regional workforce of nearly 1.4 million within an hour's drive, Rowan County provides the logistical advantage and talent pipeline suppliers need. Available industrial sites and move-in-ready speculative buildings make it easy to scale quickly, positioning Rowan County as a key player in the growing EV supply chain.



AFFORDABLE COST OF LIVING

In 2023/2024, Rowan County's competitive edge in affordability was recognized in the Cost-of-Living Index published by the Center for Regional Economic Competitiveness. The report highlighted Rowan County as an exceptional destination for talent, with housing costs at just 77% of the national average and an overall cost of living at 90.5% of the national average. This affordability, combined with continued job growth and rising wages, is fueling momentum in talent attraction. Rowan County now ranks 15th out of 100 counties in North Carolina for average private sector wages and 5th among the 11 counties in its region, with an average wage of \$52,101—well above the County's historical average. These figures underscore Rowan's growing appeal as both a place to live and work.

EMPLOYMENT



RANK	COMPANY NAME	INDUSTRY	# EMPLOYEES
1	VA Medical Center	Health Services	4626
2	Ahold Delhaize Food Lion	HQ/ Call Center/ Distribution/ Retail	3703
3	Rowan Salisbury Schools	Education	2800
4	Daimler Truck North America	Truck Manufacturing	2000
5	Novant Health Rowan Medical Center	Medical Services	1802
6	Rowan County	Municipal Government	877
7	Chewy	Distribution/Warehousing/Ecommerce	800
8	Gildan	Textile Manufacturing	562
9	Teijin Automotive	Auto Component Manufacturing	506
10	Rowan Cabarrus Community College	Education	404

Source: Rowan EDC, numbers as of 9/19/23



The Rowan Chamber of Commerce is a private not-for-profit business advocacy organization. The Chamber has an active Board of Directors, volunteers, and staff to assist the business community. The Chamber was incorporated in 1925 and has accomplished a great deal in its almost 100-year history.

Chamber of Commerce
*Be an original.*TM

ing events, membership directory, relocation packets, member only brochure racks, member only ribbon cuttings, member only business referrals, discount programs for members.

Some of the more popular programs are: Leadership Rowan, Power in Partnership breakfast meetings, Business After Hours mixers, Ambassadors, Candidate Forums, Washington, D.C. trip; Raleigh trips; Women in Business, Total Resource Campaign, Minority Business Council, Young Professionals, Dragon Boat Festival and Annual Meeting.

For more information contact the Chamber at 704.633.4221 or info@rowanchamber.com or www.rowanchamber.com or 204 E. Innes St., Suite 100, Salisbury, NC 28144

RECREATION & OLDER ADULTS



THERAPEUTIC RECREATION

The Therapeutic Recreation Division of Rowan County Parks and Recreation provides opportunities for individuals with disabilities to acquire skills that will enable them to participate in recreation/leisure experiences of their choice and enhance their functional abilities within the community. Staff also provides advocacy and support for individuals with disabilities to participate in general recreation activities, as well as specialized therapeutic activities that consist of arts/crafts, health/wellness, sports, cultural arts, social enrichment, and community integration/leisure education. The Therapeutic Recreation Division is the home of Special Olympics Rowan County. For more information, contact Edward Hailey 704-216-7780 Edward.Hailey@rowancountync.gov

RUFTY-HOLMES SENIOR CENTER

Serving Rowan County, NC Older Adults

1120 S. MLK Jr. Ave., Salisbury, NC

To learn more: visit www.ruftyholmes.org
or call 704-216-7714

Rufty-Holmes Senior Center is a non-profit, multi-site, **Designated Community Focal Point of Aging Services** for Rowan County Older Adults.

Life-Enriching Activities, Meals and Outreach Services assist Older Adults in living independently in the community.

Wellness Classes	Arts, Clubs, Music
Travel, Social Events	Family Caregiver Support
CARS Transportation	Indoor Aquatic Pool Classes
Medicare Insurance Counseling	
Video Classes from Home	
Technology Classes & Assistance	
Golf & Hiking Groups	Fitness Classes & Equipment
Computer Tablet Loans	Minor Home Repair Program
Tax Return Assistance	Lunch Club Meals

North Carolina Senior Center of Excellence
& Nationally Accredited Senior Center

SALISBURY/ROWAN SENIOR GAMES & SILVERARTS

- Softball
- Basketball
- Discus
- Pickleball
- Shot Put
- Long Jump
- Field
- Bowling/Croquet
- Bocce
- Tennis
- Table Tennis
- Golf
- Mini-Golf
- Archery
- Racquetball
- Cornhole
- Swimming
- Shuffleboard
- Football
- Spin Casting
- Billiards
- Horseshoes
- Badminton
- Cycling
- Bridge Tournament

As a part of the Rowan County Parks & Recreation Department, Salisbury/Rowan Senior Games & SilverArts promotes good health, education, and fellowship among Rowan County adults ages 50+ beginning in 1983.

Programs offered include:
Silver Arts • Heritage Arts • Literary Arts
Performing Arts • Visual Arts

For more information, contact:

Savannah Lusk
704-216-7780
savannah.lusk@rowancountync.gov

TOURISM

Who we are:

The Rowan County Tourism Development Authority's (Rowan County Tourism), primary mission is economic and community development through tourism, destination marketing and destination development. The focus of Rowan County Tourism is to promote the growth and development of the visitor industry in Rowan County. Rowan County Tourism operates on an annual budget supported by visitor paid occupancy tax revenue and does not receive local government funding. Rowan County Tourism also manages the Paul E. Fisher Gateway Building, the Rowan Arts Council, the F&M Bank Trolley System, RailWalk Farmers Market Pavilion, and the Rowan County brand, Be an Original™.

Explore and Be an Original at www.visitrowancountync.com

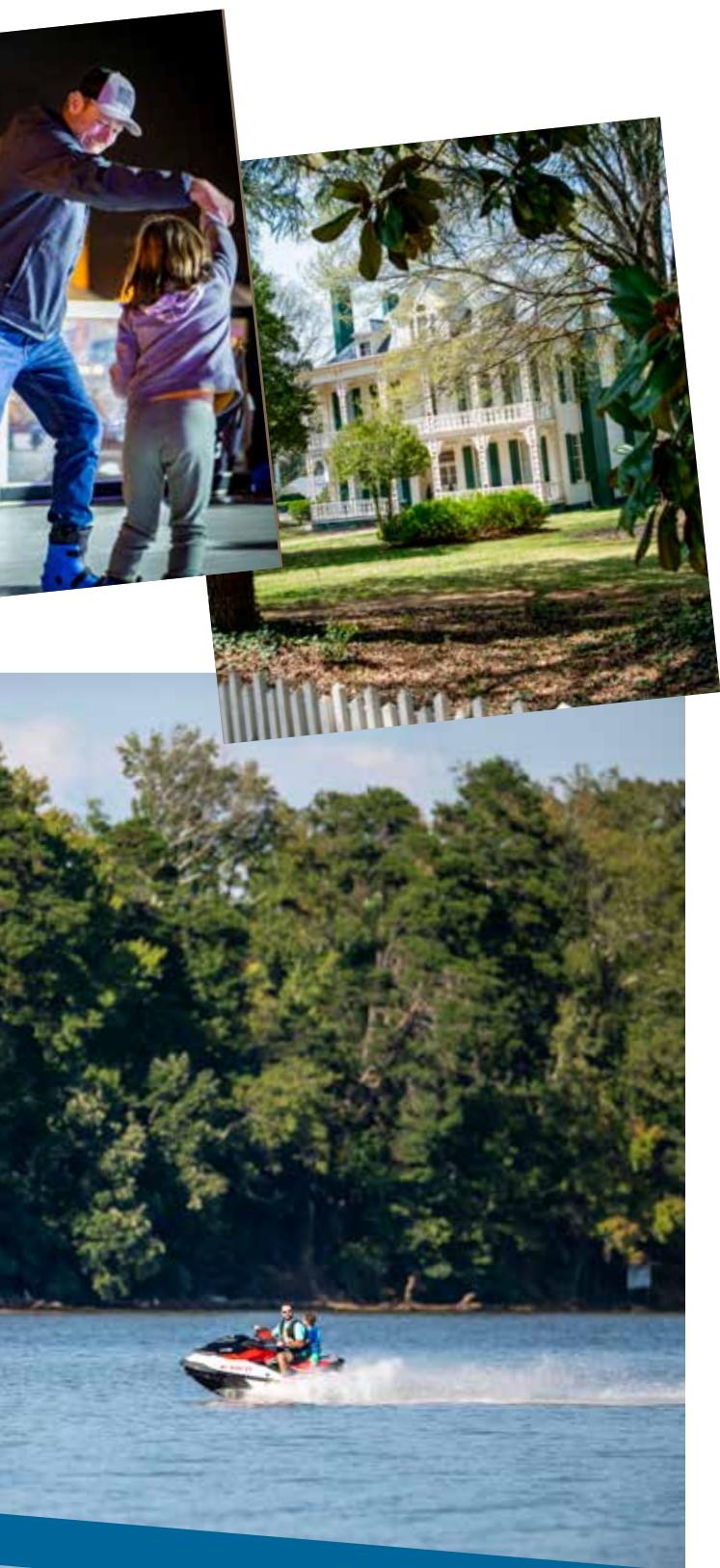


Rowan County Tourism

The Rowan County Visitor Center offers a variety of information about Rowan County and our attractions, including self-guided tours, such as the African American Heritage Trail and the Salisbury Heritage Walking Tour, brochures and more.

In Rowan County, you have the opportunity to be an original. Attractions to businesses, experiences to the people - it all comes together here. Our engaging countryside complete with rolling landscapes, parks, lakes and pick your own farms, paired with our urban centers with historic sites, theaters, live music, shopping, museums and local dives is what makes our destination truly original. Whether you're traveling with kids, exploring new places or taking a romantic getaway, we've got sites to see and things to do in Rowan County. Rowan County is just an hour's drive from Charlotte and the Greensboro and Winston-Salem areas.





VISIT ROWAN COUNTY

NORTH CAROLINA

Be an original.[®]

Key Rowan County Tourism 2023/2024 Highlights:

Visitor Spending: \$234.92 million (a 7.7% increase from 2023).

Employment: The local travel and tourism industry directly employed approximately 1,525 residents.

Economic Impact: The tourism sector plays a vital role in the county's economic health.

Major Events & Activities

Autumn Jubilee: An event held on October 5-6, 2024.

Holiday Events: A schedule of Christmas parades and tree lighting ceremonies were held across the County in November and December, including events in Kannapolis, Landis, China Grove, Spencer, and Cleveland.

COUNTY GOVERNMENT



Greg Edds
Chairman



Jim Greene
Vice Chairman



Mike Caskey
Commissioner



Judy Klusman
Commissioner



Craig Pierce
Commissioner

BOARD OF COMMISSIONERS

The Rowan County Board of Commissioners consists of five (5) members who are elected at large in countywide elections to serve four-year staggered terms. The Board's main purpose is to maintain fiscal responsibility while providing mandated services as set out in the General Statutes and for additional services as passed on to the County by state and federal governments. The Board is also responsible for setting policies, goals and objectives to direct the County's growth and development, adopting and providing for ordinances, rules and regulations as necessary for the general welfare of County citizens and other services deemed appropriate and necessary by the Board.

ADMINISTRATION

The Clerk to the Board, County Attorney and County Manager serve at the pleasure of the Board of Commissioners. The County Manager is the chief administrator of County government. He is appointed by the Board of Commissioners and is responsible for the supervision of County operations in accordance with the laws, regulations, policies, direction and guidance the Board of Commissioners authorize. The County Manager, in conjunction with Finance Department staff, is responsible for preparing and submitting the annual budget to the Board, as well as advising the Board on financial matters, services and other issues.

The Clerk to the Board is responsible for keeping the minutes of the Board of Commissioners and the County Ordinance Books, as well as various other county records.

The County Attorney provides legal expertise and services to county staff and departments, and the Board of Commissioners.



Aaron Church
County Manager
(704) 216-8180
aaron.church@rowancountync.gov



Randy Cress
Assistant County Manager/
Chief Information Officer
(704) 216-8116
randy.cress@rowancountync.gov



Kelly Natoli
Assistant County Manager/
Human Resources Director
(704) 216-8150
kelly.natoli@rowancountync.gov



Sarah Pack
Clerk to the Board
(704) 216-8180
sarah.pack@rowancountync.gov



John W. (Jay) Dees, II
County Attorney
(704) 216-8180
jay.dees@rowancountync.gov



Siobhan Allen
Assistant to the County
Manager/Mangement Analyst
(704) 216-8193
siobhan.allen@rowancountync.gov

AIRPORT & TRANSIT

Valerie Steele, Director

(704) 216-7753

valerie.steele@rowancountync.gov



67,855

Airport flights and
40,092 transit trips
in FY 2023/2024

BUILDING INSPECTIONS

Thomas O'Kelly, Director

(704) 216-8612

thomas.o'kelly@rowancountync.gov



9,385

permits issued
in FY 2023/2024

FINANCE

Anna Bumgarner, Director

(704) 216-8174

anna.bumgarner@rowancountync.gov



ANIMAL SERVICES

Maria Pannell, Director

(704) 216-7770

maria.pannell@rowancountync.gov



5,425

Total number of
animals taken in
through the shelter
in FY 2023/2024

COOPERATIVE EXTENSION

Amy-Lynn Albertson, Director

(704) 216-8970

amy-lynn.albertson@rowancountync.gov



7,866

Number of hours
in FY 2023/2024
worked by volunteers.
Collected over
\$88,497 in grants and
user fees to support
program funding for
agriculture, food, and
youth development in
Rowan County.

GRANTS ADMINISTRATION AND GOVERNMENTAL RELATIONS

Ann Kitalong-Will, Director

(704) 216-8135

Ann.Kitalong-Will@rowancountync.gov



BOARD OF ELECTIONS

Sharon Main, Director

(704) 216-8140

sharon.main@rowancountync.gov



98,230

Total number of
registered voters in
Rowan County in
FY 2023/2024

EMERGENCY SERVICES

Allen Cress, Chief

(704) 216-8510

allen.cress@rowancountync.gov



FY 2023/2024

Call Volume

EMS - 27,115

Fire - 30,281

Law - 153,497

Other - 4,643

HEALTH

Alyssa Harris, Director

(704) 216-8871

alyssa.harris@rowancountync.gov



18,482

reach in public health
services in
FY 2023/2024

BUILDINGS, GROUNDS, AND PARKS

Don Bringle, Director

(704) 216-7818

don.bringle@rowancountync.gov



411,732

Number of
participants in
parks & recreation
programs, attractions,
and events in
FY 2023/2024

ENGINEERING ENVIRONMENTAL SERVICES

Craig Powers, Director

(704) 216-8589

craig.powers@rowancountync.gov



185,717

tons of waste collected
annually at the Rowan
County Landfill in
FY 2023/2024

HUMAN RESOURCES

Kelly Natoli, Director

(704) 216-8105

kelly.natoli@rowancountync.gov



COUNTY GOVERNMENT

INFORMATION TECHNOLOGY

Randy Cress, Director

(704) 216-8116

randy.cress@rowancountync.gov



2,260,761

pageviews our website received in FY24

PRE-TRIAL RELEASE

Janet Ruffin, Director

(704) 216-8733

janet.ruffin@rowancountync.gov



SOCIAL SERVICES

Micah Ennis, Director

(704) 216-8422

micah.ennis@rowancountync.gov



68,677

Number of individuals served through public assistance in FY 2023/2024

LIBRARY

Melissa J. Oleen, Director

(704) 216-8231

melissa.oleen@rowancountync.gov



90,098

Total library card holders. 491,938 physical items circulated & 52,230 reference questions answered in FY 2023/2024

REGISTER OF DEEDS

John Brindle, Director

(704) 216-8637

jonathan.brindle@rowancountync.gov



43,678

Land and Vital Record Recordings in FY 2023/2024

TAX ASSESSOR

Wendell R. Main II "Chip", Director

(704) 216-8585

wendell.main@rowancountync.gov



PLANNING AND DEVELOPMENT

Ed Muire, Director

(704) 216-8599

ed.muire@rowancountync.gov



803

Zoning permits issued for new & expanded residential & commercial activity in FY 2023/2024

SHERIFF'S OFFICE

Travis Allen, Sheriff

(704) 216-8700

travis.allen@rowancountync.gov

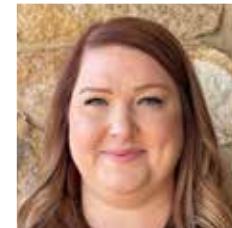


TAX COLLECTOR

Casey Benge, Director

(704) 216-8585

casey.benge@rowancountync.gov



PURCHASING AND CONTRACT ADMINISTRATION

Jody Farrow-Bennet, Director

(704) 216-8178

Jody.Farrow-Bennett@rowancountync.gov



SOIL & WATER

Chris Sloop, Director

(704) 216-8733

chris.sloop@rowancountync.gov



VETERANS SERVICES

Justan E. Mounts, Director

(704) 216-8139

justan.mounts@rowancountync.gov



22,640

Number of veterans served during FY 2023/2024

PROTECTIVE SERVICES

2023/2024 SOCIAL SERVICES TOTAL AMOUNT OF BENEFITS ISSUED

Medicaid	\$202,272,580
Food and Nutrition.....	\$42,386,100
Child Support Collections.....	\$9,699,921
Day Care (Adult and Child)	\$5,383,132
Foster Care/Adoption Assistance/LINKS	\$3,999,368
Special Assistance and In Home Aide	\$1,261,791
Energy and Crisis	\$1,819,325
Work First.....	\$265,855
Medicaid Transportation.....	\$823,874
Community Sponsored Programs	\$47,614
Total	\$267,959,560

COST FOR ADMINISTERING PROGRAMS

Federal	\$9,022,347
State	\$825,708
County	\$11,050,661
Total	\$20,898,716

It is the policy of NC Department of Health and Human Services to provide services, care, benefits, and assistance to all qualified persons without regard to race, color, national origin, sex, religion, age, disability, or political beliefs.

STEPS TO BECOMING A FOSTER PARENT

1. Be between the ages of 21 to 65 years old, married or single.
2. Have adequate income to meet your family's financial needs.
3. Have a clear criminal background check, with no prior history of Child Protective Services involvement.
4. Pass a home inspection by the County Fire Marshal and DSS social worker.
5. Pass a physical exam from your physician along with a TB test.
6. Complete TIPS-MAPP (Trauma Informed Partnering for Safety and Permanence-Model Approach to Partnerships in Parenting.)

Rowan County DSS is responsible for receiving and screening reports of child abuse and neglect, as well as reports of abuse, neglect, and/or exploitation of adults who are disabled. If a child protective services report meets the statutory definitions for abuse, neglect, or dependency, the report is assigned to a social worker for assessment. Findings determine what services are recommended or required, including possible court action.

If an adult protective services report meets the definitions set forth in law and policy, the report is assigned to a social worker for evaluation. Findings determine whether or not the Department will recommend services or seek court action. Adults who are determined to have the capacity to make their own decisions may elect to stay in situations in which they are abused, neglected, or exploited. The social worker collaborates with other service providers in the community to include adult day care, in-home aide, adult care homes, and skilled nursing facilities, to name just a few.

The legal authority to protect adults who are disabled and children is defined in the North Carolina General Statutes. Rowan County DSS is the legal custodian for nearly 200 children and legal guardian for around 70 adults. There are many ways citizens can support the work DSS does with children and families. If you are interested in becoming a foster parent, serving as a community volunteer, or finding another way to help, please call us at 704.216.8440 to see how you can get involved. Folks interested specifically in fostering can also call 980-429-HOME (4663) or email Fostering@rowancountync.gov.

2023/2024

350 served in foster care, with an average of 182 children in care each month

17 children were adopted from DSS custody

Director is Guardian of Person for 89 clients

10,028 households receiving food and nutrition each month

47,630 Medicaid recipients each month

**ROWAN COUNTY
DEPARTMENT
of SOCIAL SERVICES**

Be an original.™

EDUCATION

ROWAN-SALISBURY SCHOOL SYSTEM

Be an original.



2023-2024

RSS Principal of the Year

JENNIFER BROWN

Hurley Elementary School



2023-2024

RSS Teacher of the Year

MARCELA PUERTA

Hurley Elementary School

The Rowan-Salisbury School System's (RSS) mission is to inspire innovative and engaging learning experiences. RSS is committed to building academic excellence, growing students and staff through engaging experiences, reinforcing wellness, investing in talent, and supporting organizational foundations to serve students and schools best. With a commitment to fostering lifelong learning, the Rowan-Salisbury School System is preparing students for success in an ever-changing world of work and community.

During the **2023-2024** school year, the Rowan-Salisbury School System served **17,962 STUDENTS in 33** public school settings across Rowan County. RSS believes that the FIRST option in education is the BEST option in education for Rowan County families. As the first and only Renewal District in NC, RSS is rewriting the traditional approach to education, finding new ways to include professionals in the learning experience, and providing meaningful and engaging work for students and staff.

Each RSS high school offers an academy option available for all RSS students. The high school academies included Agriculture and Farm-To-Table; Business, Marketing, and Finance; Communications; Health Sciences; Fine and Performing Arts; STEM and Advanced Manufacturing. Students also had the option to enroll in the Rowan County Early College to earn a high school diploma and Associate of Arts degree, Summit Virtual Academy for online at-home learning, Dual Language Immersion at Isenberg Elementary, Competency-Based Education at Morgan Elementary or School Choice for North Rowan High School.

**Dr. Carol Spalding****Vergel Lattimore****Dr. Anthony Davis****David Nelson**

Kathy Sanborn (Vice Chair), Dean Hunter, Jimmy Greene, Alisha Byrd-Clark (Chair), Dr. Lynn Marsh, Kevin Jones, Sabrina Harris

ROWAN-SALISBURY BOARD OF EDUCATION

The Board of Education establishes the policies that govern the Rowan-Salisbury School System, including curriculum, facilities, financial resources and personnel. The Board also evaluates the superintendent.

The Rowan-Salisbury Board of Education typically meets on the second and fourth Monday of each month at the Wallace Educational Forum, 500 N. Main St., Salisbury, NC. Work sessions are held every second Monday, and business meetings are held every fourth Monday. Board members are elected by Rowan County citizens in nonpartisan elections every four years. The terms are staggered to ensure continuity of service.

PUBLIC SCHOOLS

Rowan-Salisbury Schools

K-12
18,000 Students
3,000 Staff
33 Schools
6 Traditional High Schools
1 Early College
1 Alternative School
7 Middle Schools
19 Elementary Schools
1 Virtual K-8 Academy

Kannapolis City Schools

K-12

Rowan-Cabarrus Community College

PRIVATE SCHOOLS

City of Refuge Christian (K-12)

Grace Academy (K-5)

North Hills Christian School (K-12)

Rockwell Christian School (K-12)

Sacred Heart Catholic School (K-8)

Salisbury Academy (K-8)

Catawba College

1241 Students

Livingstone College

890 Students

Hood Theological Seminary

143 Students

PHONE NUMBERS

LIBRARIES

Main (Salisbury) (704) 216-8228
 South Rowan (China Grove) (704) 216-7727
 East Branch (Rockwell) (704) 216-7838
 West Branch (Cleveland) (704) 216-8290

MUNICIPALITIES

City of Kannapolis (704) 920-4300
 City of Salisbury (704) 638-5270
 Rowan County (704) 216-8100
 Town of China Grove (704) 857-2466
 Town of Cleveland (704) 278-4777
 Town of East Spencer (704) 636-7111
 Town of Faith (704) 279-7500
 Town of Granite Quarry (704) 279-5596
 Town of Landis (704) 857-2411
 Town of Rockwell (704) 279-2180
 Town of Spencer (704) 633-2231

KANNAPOLIS CITY SCHOOLS

District Office (704) 938-1131
 Jackson Park Elementary (704) 933-2831
 Wilson Elementary (704) 932-8656

ROWAN-SALISBURY SCHOOLS

Administration District Office (704) 636-7500

Elementary

Bostian (704) 857-2322
 China Grove (704) 857-7708
 Granite Quarry (704) 279-2154
 E. Hanford-Dole (704) 639-3046
 Hurley (704) 639-3038
 H.D. Isenberg (704) 639-3009
 Knollwood (704) 857-3400
 Koontz (704) 216-0273
 Landis (704) 857-3111
 Millbridge (704) 855-5591
 Morgan (704) 636-0169
 Mt. Ulla (704) 278-2750
 North Rowan (704) 639-3042
 Overton (704) 639-3000
 Rockwell (704) 279-3145
 Ethan Shive (704) 279-2899
 Summit K-8 Virtual Academy (704) 630-7274
 West Rowan (704) 278-2131

Middle

Erwin (704) 279-7265
 China Grove (704) 857-7038
 Corriher-Lipe (704) 857-7946
 Knox (704) 633-2922
 North Rowan (704) 639-3018
 Southeast (704) 638-5561
 West Rowan (704) 633-4775

High School

Jesse Carson (704) 855-7297
 East Rowan (704) 279-5232
 Henderson Independent (704) 639-3134
 North Rowan (704) 636-4420
 Rowan Early College (704) 216-3873
 Salisbury (704) 636-1221
 South Rowan (704) 857-1161
 West Rowan (704) 278-9233

PUBLIC SAFETY

In case of emergency dial 9-1-1
 Non-Emergency dial (704)216-8500

EMERGENCY SERVICES

Emergency Management (704) 216-8900
 Fire Services (704) 216-8900
 Emergency Medical Services (704) 216-8900
 Rescue Squad (704) 633-5405

LAW ENFORCEMENT

Local

China Grove PD (704) 857-2466
 Cleveland PD (704) 278-1900
 East Spencer PD (704) 637-1660
 Granite Quarry-Faith Joint Police Authority (704) 279-2952
 Kannapolis PD (704) 920-4000
 Landis PD (704) 857-2129
 Rockwell PD (704) 279-3420
 Salisbury PD (704) 638-5333
 Sheriff's Office (704) 216-8700
 Spencer PD (704) 633-3574

State

Alcohol Law Enforcement (919) 733-4060
 Attorney General (919) 716-6400
 Corrections/Prison (919) 733-2126
 Highway Patrol (919) 733-7952
 Medicaid Fraud Invest. (919) 527-7700
 Private Protective Services/
 Alarm Licensing (919) 788-5320
 Sheriff's Standards (919) 779-8213
 State Bureau of Investigation (919) 662-4500

Federal

Alcohol, Tobacco & Firearms (704) 716-1800
 Drug Enforcement Agency (202) 307-1000
 Federal Bureau of Investigation. (704) 672-6100
 US Marshal (202) 307-9100

COURT SYSTEM

Clerk of Court (704) 797-3001
 District Attorney (704) 797-3010
 Magistrate (704) 797-3130
 NC Attorney General (919) 716-6400
 Probation/Parole (704) 639-7518

STATE & FEDERAL GOVERNMENT

Budd, Tedd (US House, District 13) (336) 734-9093
 Burr, Richard (US Senate-NC) (202) 224-3154
 Cooper, Roy (NC Governor) (919) 814-2000
 Crutchfield, Kevin (District 83) (919) 715-2009
 DMV Driver's License (704) 633-5873
 Employment Security Commission (Joblink) (704) 639-7529
 Farm Service Agency (704) 637-1602
 Ford, Carl (NC Senate District 33) (704) 305-3541
 Howard, Julia (NC House, District 77) (919) 733-5904
 IRS (Charlotte) (704) 548-4100
 IRS (Winston-Salem) (336) 659-2740
 Medicaid (919) 855-4100
 Medicare (800) 633-4227
 Social Security Administration (877) 405-3157
 Tillis, Thom (US Senate-NC) (202) 224-6342
 Warren, Harry (NC House, District 76) (919) 733-5784

PUBLIC SAFETY

FIRE DEPARTMENTS

#1-Salisbury (E Innes) (704) 638-5351
 #2-Salisbury (S Main) (704) 638-5352
 #3-Salisbury (W Innes) (704) 638-5353
 #4-Salisbury (Statesville Blvd.) (704) 638-5354
 #5-Salisbury (S Main) (704) 638-5355
 #6-Salisbury (Cedar Springs) (704) 638-5356
 #9-Army National Guard (704) 359-5823
 #34-Miller Ferry (Bayridge) (704) 637-1286
 #35-Cleveland Comm. (Third Creek) (704) 278-4356
 #36-Pooletown (Reeves Island) (704) 633-7080
 #39-Richfield-Misenheimer (704) 463-7613

#40-Atwell, China Grove (704) 855-3240
 #50-Atwell, Kannapolis (704) 934-2375
 #41-Bostian Heights (704) 857-0208
 #43-China Grove (704) 857-4300
 #44-Landis (W. Rice) (704) 855-1269

#45-Cleveland Comm. (Statesville Blvd.) (704) 278-4300
 #46-East Gold Hill (704) 279-8662
 #47-East Spencer (704) 633-0055
 #48-Ellis Cross Country (704) 638-0866
 #49-Enochville Fire/Rescue (704) 938-2890

#51-Rockwell Rural (Lowerstone) (704) 279-5100
 #54-Faith (704) 279-4154
 #55-Franklin (Hwy 601) (704) 636-8634
 #56-Franklin (Statesville Blvd.) (704) 636-8634

#57-Granite Quarry (704) 279-5597
 #58-Landis (N. Central) (704) 855-1269
 #59-Liberty (St. Matthews) (704) 637-8883
 #60-Liberty (Tamerac) (704) 637-8883
 #61-Locke (Candlewick) (704) 633-7285

#62-Locke (Briggs) (704) 633-7285
 #63-Locke (Grace Church) (704) 855-4882
 #64-Miller Ferry (Dukeville) (704) 637-1286
 #65-West Rowan (Centenary) (704) 664-2238
 #66-West Rowan (Bear Poplar) (704) 278-0120

#67-West Rowan (Mount Ulla) (704) 278-1621
 #68-West Rowan (Back Creek) (704) 326-1166
 #69-Pooletown (High Rock) (704) 633-7080
 #70-Rockwell City (704) 279-2921
 #71-Rockwell Rural (Link) (704) 279-2171

#72-Rowan-Iredell (704) 278-0036
 #73-Scotch-Irish (704) 278-1273
 #74-South Salisbury (704) 637-3873
 #75-Spencer (704) 637-6135
 #76-Union (704) 633-5876
 #77-Woodleaf (704) 278-0077
 #79-Mount Mitchell (704) 938-3912

#91-Rowan Rescue (Salisbury) (704) 633-5405
 #94-Rowan Rescue (China Grove) (704) 633-5405
 Kannapolis (704) 920-4260

FORESTRY

Forestry (704) 216-8993

UTILITIES

Duke Energy (800) 777-9898
 Energy United (800) 522-3793
 Hotwire Communications (800) 355-5668
 Landis Public Power (704) 857-2411
 PSNC Energy (877) 776-2427
 Piedmont Natural Gas (800) 752-7504
 Salisbury-Rowan Utilities (water/sewer) (704) 638-5300
 Spectrum (Time Warner) (866) 874-2389
 Union Power (704) 289-3145

CONVENIENCE/RECYCLING SITES

Rock Grove	255 Rock Grove Church Road, Rockwell, NC (704) 855-1780 Hours: M-Sat: 7:00-7:00
Dunn's Mtn.	1735 Dunn's Mtn. Road, Salisbury, NC (704) 637-7399 Hours: M, F, Sat: 7:00-7:00
Providence	1985 Providence Church Road., Salisbury, NC (704) 636-1798 Hours: M, F, Sat: 7:00-7:00
Campbell Road	665 Campbell Road, Woodleaf, NC (704) 278-3006 Hours: M-Sat: 7:00-7:00
Goodnight Road	3282 Goodnight Road, Salisbury, NC (704) 637-2115 Hours: M, Sat: 7:00-7:00
Liberty	8835 Stokes Ferry Road, Salisbury, NC (704) 637-2745 Hours: M, F, Sat: 7:00-7:00

ROWAN COUNTY LANDFILL

789 Campbell Road
Woodleaf, NC
(704) 278-2211

HOURS: M-F: 7:30-4:00 Sat: 8:00-2:00

RECYCLING PROCESSING CENTER

1102 N. Long Street
East Spencer, NC
(704) 638-3045

HOURS: M-F: 7:00-3:30

Landfills are self-supporting and
DO NOT operate from taxes

Empty seed bags can be returned to vendors
for reuse or recycling

CONTROL LITTER BY COVERING AND SECURING LOADS!

Rowan County accepts televisions for recycling FREE at
the Long Street facility ONLY M-F 7:00-3:30

American Red Cross	(704) 283-7402
Atrium Health Cabarrus	(704) 403-3000
Better Business Bureau	(336) 852-4240
Clerk of Court	(704) 797-3001
Communities in Schools	(704) 797-0210
Convention & Visitors Bureau	(704) 638-3100
Cooperative Christian Ministry (Kannapolis) ..	(704) 786-4709
Family Crisis Council	(704) 636-4718
Habitat for Humanity	(704) 642-6292
Hefner VA Medical Center	(704) 638-9000
Humane Society of Rowan County	(704) 636-5700
Landfill	(704) 278-2211
Main Street Mission (China Grove)	(704) 855-2909
Meals on Wheels of Rowan County	(704) 633-0352
Novant Health Rowan Medical Center	(704) 210-5000
Recycling	(704) 216-8589
Rowan Arts Council	(704) 638-3100
Rowan County Chamber of Commerce	(704) 633-4221
Rowan County Housing Authority	(704) 633-8380
Rowan Helping Ministries	(704) 637-6838
Rowan Literacy Council	(704) 216-8266
Rowan United Way	(704) 633-1802
RowanWorks Economic Development	(704) 637-5526
Ruft Holmes Senior Center	(704) 216-7714
Smart Start Rowan	(704) 630-9085
The Salvation Army of Rowan County	(704) 636-6491
YMCA of Rowan County	(704) 216-9622

COUNTY GOVERNMENT

Airport & Transit	(704) 216-7753
Ambulance Billing and Collections	(704) 216-8160
Animal Services	(704) 216-7768
Board of Elections	(704) 216-8140
Building Inspections	(704) 216-8619
Cooperative Extension	(704) 216-8970
County Manager	(704) 216-8180
Detention Center	(704) 216-8770
Emergency Services	(704) 216-8900
Environmental Health	(704) 216-8525
Environmental Management	(704) 216-8589
Facilities	(704) 216-8106
Finance	(704) 216-8170
Health	(704) 216-8777
Human Resources	(704) 216-8100
Information Technology	(704) 216-8114
Mid-Carolina Airport (RUQ)	(704) 216-7749
Planning and Development	(704) 216-8588
Register of Deeds	(704) 216-8626
Rowan Public Library	(980) 432-8670
Rowan Transit	(704) 216-8899
Sheriff's Office	(704) 216-8700
Social Services	(704) 216-8330
Soil & Water Conservation	(704) 216-8999
Tax Administration	(704) 216-8558
Telecommunications	(704) 216-8500
Veterans Services	(704) 216-8138



**STAY
CONNECTED**
YourRowan.com

WWW.ROWANCOUNTYNC.GOV



DEPARTMENT

- Airport [f](#) [o](#)
- Animal Shelter [f](#) [o](#)
- Cooperative Extension [f](#) [o](#) [t](#)
- Dan Nicholas Park [f](#)
- Emergency Services [f](#) [o](#) [t](#)
- Health Department [f](#) [o](#) [t](#)
- Hope 4 Rowan [f](#) [o](#) [t](#)
- Library [f](#) [o](#) [t](#) [y](#) [m](#)
- Parks [f](#) [o](#)
- Register of Deeds [f](#)
- Rowan Creek Week [f](#) [o](#) [t](#)
- Rowan Moves [f](#) [o](#) [t](#)
- Rowan One Church One Child [f](#)
- Rowan Wild [f](#) [o](#)
- Senior Games & Silver Arts [f](#)
- Soil & Water [f](#)
- Sheriff's Office [f](#)