

**REQUEST FOR PROPOSALS  
WEBSITE REDESIGN PROJECT  
ROWAN COUNTY**

**ADDENDUM #1  
March 10, 2016**

**General Information/Questions**

1. Regarding the section titled "Current Vendors for E-Services", how deep of an integration is the County requesting? Will the County just require a link to these websites, or will these need to be integrated into the websites as sub-portals? Will these sites be included in the redesign? We are looking to evaluate any current vendor integrations that are already offered or the vendor has prior experience with for integration. Integration for some E-Services may be as simple as a page redirect or IFRAME embedded page. These sites are not within the scope of the [www.rowancountync.gov](http://www.rowancountync.gov) redesign.
2. What is the budget set for this project? Or is there a desired not-to-exceed amount? A budget has not been defined for the project.
3. Is there a preference for local versus out of state vendors? No, we understand that this work may require skillsets for varying locations but will expect any vendor to provide information on communication methods during the project as an evaluation criterion.
4. Is there a hosting preference? A hosting provider preference? No, this will be evaluated for stability, reliability and security from prior track record.
5. Is there a platform preference? Will the County prefer to stay on the DNN CMS? No, DNN is not required moving forward.
6. What is the anticipated start and end dates for this project? Is there an expected launch date for the new website? We are expecting the vendors to provide estimated timelines based on prior working knowledge for website redesign projects of this size. We would like for the launch to coincide with the county-wide branding effort. More details may be found at: <http://www.brandingrowancountync.com/new-page-1/>
7. How many people are expected to require training on the new website? We have just over 40 web content authors currently.

8. How many pages of the current website are expected to be migrated to the new website? While we understand it would be ideal to move all content, we understand that some custom modules may fall outside of scope and other pages may contain information that can be consolidated into fewer overall pages for citizens to find information needed.
9. How many documents will be expected to be migrated/uploaded to the new website? Will you require a Document Management System? There are just over 1500 pages listed in the current sitemap. While there is not a requirement for a DMS, there has been a module requirement for a Document / File Repository module or component to the content management system proposed.
10. Is this Request for Proposals open to International Software Companies? We have not defined a limiting regional scope for the RFP responses. We'll be interested on elaboration of how you would communicate and interact with our working group and IT team throughout the process of information gathering and discussions with stakeholders to make the project successful. This information will be a determining factor on best fit for Rowan County's needs in the website redesign project. We do expect a heavy onsite presence as this project will involve working with our county-wide departments and individual discussions/whiteboard to determine the best site design. This is not simply a remote website installation.
11. Will there be a single award or multiple? We are looking to award the service contract to a single firm and work solely with them through completion of the project.
12. Is there a current service provider for similar services? No. The current solution is in-house with DNN for the CMS under a support agreement.
13. What are the biggest goals for this project? The biggest goal of the website redesign will be to launch a new site that accomplishes as many items within the module listing and is accepted by our website redesign working group.