



**Register of Deeds
County of Rowan**

**J. E. Brindle
Register of Deeds**

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MEMO: VETERAN'S DISCOUNT PROGRAM

TO: Rowan County Business Leader

FROM: John Brindle, Register of Deeds

RE: "Thank You for Your Service" / HELPING OUR VETERANS

DATE: 7/6/2016

One of the responsibilities of the Register of Deeds office is to record Veterans' DD-214 (Military Discharge papers) in Rowan County. The Register of Deeds securely maintains approximately 20,000 protected discharges. We are initiating a new program to encourage Veterans to record their DD-214. Our plan is to issue them a **Veterans "Thank You for Your Service" Photo ID card** that entitles them to discounts or incentives from participating Rowan County businesses when they present their card. This is an effort to show them that we appreciate their service to our Country. We are asking Rowan County businesses to consider showing their appreciation to Veterans for their service to our Country by participating in this program.

All businesses participating will be listed on our website www.rowancountync.gov (viewed by thousands of people weekly). All Veterans who come into our office are given a list of the participating businesses updated regularly. The Veteran will be instructed to present the Rowan County Photo ID card to receive the discount or incentive.

Please consider adding your business to our list by completing the enclosed form and returning it to us by mail or email to: jonathan.brindle@rowancountync.gov or shane.aldridge@rowancountync.gov or call John Brindle or Shane Aldridge at 704-216-8626. We will send you a sign to display showing our Veterans and your customers that you participate in our program that supports Veterans. You may advertise your business in many ways; why not let us help you advertise with our website and distribution lists? You will be showing our residents, but most importantly our Veterans that you appreciate their service to our Country. A discount or incentive for the Veteran is all we are asking from you. **We will advertise your business FREE of CHARGE.**

"Thank You for Your Service" is scheduled to begin on the day before Veterans Day, November 10, 2016.

Thank you, in advance, for your support of our Veterans.

John